

Press Release

**SKEMA Business School partners with
Florida International University**



Paris, 5 January 2022: SKEMA continues to develop a series of excellence partnerships with renowned international institutions, particularly in the United States. Today, the school announces a new academic agreement in Florida.

Following the agreements signed in the recent months with leading institutions in the United States, such as Loyola University, UCLA Extension, New York University (NYU SPS) and UC Berkeley Global, SKEMA is today announcing a new agreement with another renowned American university: **Florida International University (FIU)**.

These international agreements, like the latest one with FIU, share a similarity – combining a high-level academic programme with exceptional field experience in an international context.

Miami, a city of creation and innovation

Miami, where FIU is based, is a very dynamic multilingual and multicultural hotspot for business creation and innovation. FIU has a unique infrastructure that covers more than 170 hectares. SKEMA's exchange students will be able to take full advantage of all the activities on campus, notably within the 300 student clubs, rub shoulders with 58,000 students of 142 nationalities and visit the permanent exhibitions of the three art and history museums. They can also discover the

oceanographic activities that the university conducts in the Florida Keys, attend plays and concerts and practice numerous sports, as in all American universities.

30 students selected from SKEMA's campus in Belo Horizonte

From January 2022, an initial selection of 15 students will make up the first cohort of SKEMA's students at FIU, all from SKEMA's campus in Belo Horizonte, as part of their "International Business" course.

Eventually, around 30 students will be able to benefit from this exchange agreement: some students from the Master in Management programme and 20 Brazilian students who will spend a semester studying at the University of Florida. A few hours flight from Brazil, Florida is a particularly popular destination for Brazilians and their first point of entry into the United States.

At the end of their course and subject to completion of all graduation requirements, students will receive an FIU certificate, the MSc International Business degree, and the Grande Ecole degree.

A public university in the state of Florida, FIU has 270,000 graduates and 190 degree programmes. It is recognised for its excellence in research, regularly ranked among the top 50 universities in the US and is the number one university in Florida. Media outlets such as US News and World Report list its programmes among the best, including the International Business programme which is ranked second. Washington Monthly Magazine also ranks FIU among the top 20 public universities contributing to the public good.

About SKEMA Business School

With 9,500 students of 120 nationalities and 50,000 graduates in 145 countries, SKEMA Business School is a global school which, through its research, its +70 teaching programmes, its international multi-site structure trains and educates the talents that 21st century businesses need. The school is now present on 7 locations across 5 countries: 3 campuses in France (Lille, Sophia Antipolis, Paris), 1 in China (Suzhou), 1 in the United States (Raleigh), 1 in Brazil (Belo Horizonte) and 1 in South Africa (Cape Town - Stellenbosch). SKEMA's Faculty composed of 180 professors is divided into 3 academies (Globalisation, Innovation, Digitalisation). The Research Department has 5 research centres representing the main dimensions of management. The school has also established its Artificial Intelligence research and resource centre in Montreal. SKEMA Ventures, SKEMA's incubation-acceleration dedicated device, has incubated over 250 projects. SKEMA is multiaccredited - Equis, AACSB and EFMD Accredited EMBA. Its programmes are recognized in France (Visa, 'licence' Degree, Master Degree, RNCP, CGE label), as well as in the United States (Licensing), Brazil (Certificação) and China (Ministry of Education). www.skema.edu. Follow us on Twitter: @SKEMA_BS

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