

PRESS RELEASE

SKEMA Business School and Sorbonne University: a partnership to promote geopolitics

Paris, June 29, 2022. At SKEMA Business School, geopolitics courses give its Master in Management (PGE) students the opportunity to decipher major issues of the contemporary world. In March 2022, the school announced two major developments in line with this objective: the launch of the think tank SKEMA Publika and the creation of a geopolitics school whose courses will be taught in all the programmes from 2023. The importance SKEMA gives to geopolitics is illustrated today by an unprecedented partnership initiative with Sorbonne University.

This is a first in geopolitics teaching: SKEMA and Sorbonne University have become partners. The two institutions have signed an academic partnership of excellence associating the Master 2 "Geopolitics - Digital Geographic Information" programme of Sorbonne's Geography department and the Master in Management programme of SKEMA. This partnership will enable SKEMA students to obtain a double degree: SKEMA's Master in Management and Sorbonne University's "Geoint" Master 2.

As of now, the two institutions are collaborating on a series of actions:

- The joint recruitment of students in both schools: the Master 2 in Geopolitics of Sorbonne University and SKEMA's Master 2 courses. The first cohort will be able to join these courses from the beginning of the 2022 academic year.
- The potential sharing of geopolitics and management science courses between SKEMA and Sorbonne University.
- The involvement of Sorbonne or Master 2 Geoint professors in the geopolitics track, which will open in January 2023, within SKEMA's Master in Management programme.
- Exchanges of skills (teaching, research, speeches) in the field of economic intelligence
- Joint organisation of geopolitical events (seminars, colloquia, study days, etc.).
- The potential provision of space on the campuses of both the partners.

Sorbonne University and SKEMA will select candidates based on an evaluation of their applications by an independent jury composed of programme managers and members of the teaching teams. The selection criteria will take into account the consistency of the courses followed by the candidates, the proposed research thesis or, as the case may be, the internship or apprenticeship project including a commitment letter from the future employer.

"The world and the understanding of the world through geopolitics are at the heart of SKEMA's teaching activities and we are delighted to share them with Sorbonne University, which is a reference in this field," explains Patrice Houdayer, Vice President in charge of Programmes, International and Student Life, and Frédéric Munier, Professor of Geopolitics and Executive Director of SKEMA's new School of Geopolitics.

The Master 2 Geopolitics-Digital Geographic Information (Geoint) of Sorbonne University trains future analysts in the field of spatial imagery, geolocalised data fusion and geopolitical analysis. It aims to provide students with a method of analysis of contemporary world problems.

About SKEMA Business School

With 9,500 students of 120+ nationalities and 50,000 alumni across 145 countries, SKEMA Business School is a global school which, through its research, its 70+ educational programmes and its international multi-site structure, trains and educates the talents needed by 21st century companies. The school is now present in six countries: three campuses in France (Lille, Sophia Antipolis, Paris), three in China (Suzhou, Shanghai, Nanjing), one in the United States (Raleigh), one in Brazil (Belo Horizonte) and one in South Africa (Stellenbosch - Cape Town), as well as a resource and Artificial Intelligence research centre in Montreal, Canada.

The Faculty counts 180 professors divided into three academies (Globalisation, Innovation, Digitalisation). The Research department has five centres that represent the main aspects of management.

SKEMA's incubator-accelerator, SKEMA Ventures, counts over 200 incubated projects.

SKEMA boasts multiple accreditations — Equis, AACSB and EFMD Accredited EMBA. Its programmes are recognised in France (Visa, Grade de Licence, Grade de Master, RNCP, CGE label), the USA (Licensing), Brazil (Certificação), and China (Recognised by the Ministry of Education).

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