



Are you the right candidate for the DDBA program?

If you answer “yes” to a majority of questions below, then you should have the right profile for the DDBA

Do you have an MBA (or the equivalent)?

- Yes
- No

Do you have at least 5 years of managerial experience?

- Yes
- No

Would you like to reflect, take a step back from your managerial experience, and read texts and articles in order to complete a piece of written work?

- Yes
- No

Do you think that reading and conceptual reflection enable one to better understand managerial practices and their consequences?

- Yes
- No

During your MBA, did you enjoy reading works related to management?

- Yes
- No

During your MBA, did you enjoy the writing process of your thesis or professional project?

- Yes
- No

Did you receive a high grade/review on your thesis or professional project?

- Yes
- No

Do you understand that in order to successfully complete the Digital DBA program, you will be required to read a large number of books and articles?

- Yes
- No

Do you understand that in order to successfully complete the Digital DBA program, you will be required to prepare readings?

- Yes
- No

Do you understand that in order to successfully complete the Digital DBA you will be required to work for at least one hour per day and during your week end during the program's first year?

- Yes
- No

Do you understand that in order to successfully complete the Digital DBA program, you will be required to work every night during the program's second year?

- Yes
- No

Do you understand that you must provide your professor with a monthly progress report?

- Yes
- No

Do you understand that the preparation of the Digital DBA is a solitary and demanding writing process?

- Yes
- No

Do you understand that you must do more than simply pay the tuition in order to successfully complete the program?

- Yes
- No

Is your husband, your spouse or partner aware of the level of work that will be required of you for the Digital DBA program?

- Yes
- No

Do you agree to attend once a year to a week-long international seminar in Europe (Paris/Luxembourg)?

- Yes
- No

]