Cou	urses List - Global	BBA - Belo Horizonte 2024/2025
Courses List_ Global BBA_ Fall 24	ECTS credits	Courses List_ Global BBA_ S
Academic Research and Writing I	6	Academic Research and Writing I
Agile Project Management	6	Business and Economics Calculus
AI for Business	6	Business Law
Business and Economics Calculus	6	Consumer and Computer Aplications
Business Development	6	Creativity Management
Business Ethics Governance and Compliance	6	Entrepreneurship and Innovation
Business Law	6	Entrepreneurship and Small Business N
Consumer and Computer Aplications	6	Financial Accounting
Creativity Management	6	Financial Analysis & Decision Making
Digital Disruption	6	Financial Markets & Institutions
Digital Marketing and User Experience	6	Globalization and Development
Entrepreneurship and Small Business Management	6	International Economy
ESG_ Environmental, social and governance	6	International Logistics and Trade
Financial Accounting	6	Introduction to Business
Financial Analysis & Decision Making	6	Introduction to Business Research
Financial Markets & Institutions	6	Legal Issues
Foreign Language- Portuguese Beginner	6	Macro Economics
Foreign Language- Portuguese Elementary	6	Management Models
Global and Local Diversity Management	6	Managerial Accounting
Global Business Risk and Crisis Management	6	Marketing Principles
History and Culture of Brazil	6	Micro Economics
Human Resource Management	6	Negotiation and Global Leadership
Introduction to Business	6	Organizational Behavior
Introduction to Business Research	6	Planning and Production Control
Macro Economics	6	Principles of Modern Management
Management Models	6	Public Speaking and Presentation Skills
Managerial Accounting	6	Statistics for Business Decisions
Marketing Principles	6	Sustainable Transitions
Marketing Strategy	6	Value Creation Strategy
Micro Economics	6	
Negotiation and Global Leadership	6	
Operations and Supply Chain Decisions	6	
Organizational Behavior	6	
Planning and Production Control	6	•
Principles of Modern Management	6	1
Process Management	6	1
Public Speaking and Presentation Skills	6	1
Statistics for Business Decisions	6	1
Sustainable Project Management	6	1
Sustainable Transitions	6	1

Horizonte 2024/2025			
Courses List_ Global BBA_ Spring 2025	ECTS credits		
Academic Research and Writing I	6		
Business and Economics Calculus	6		
Business Law	6		
Consumer and Computer Aplications	6		
Creativity Management	6		
Entrepreneurship and Innovation	6		
Entrepreneurship and Small Business Management	6		
Financial Accounting	6		
Financial Analysis & Decision Making	6		
Financial Markets & Institutions	6		
Globalization and Development	6		
International Economy	6		
International Logistics and Trade	6		
Introduction to Business	6		
Introduction to Business Research	6		
Legal Issues	6		
Macro Economics	6		
Management Models	6		
Managerial Accounting	6		
Marketing Principles	6		
Micro Economics	6		
Negotiation and Global Leadership	6		
Organizational Behavior	6		
Planning and Production Control	6		
Principles of Modern Management	6		
Public Speaking and Presentation Skills	6		
Statistics for Business Decisions	6		
Sustainable Transitions	6		
Value Creation Strategy	6		