

PRESS RELEASE | PARIS, 1ST OCTOBER 2024

A Unique Strategic Partnership between SKEMA Business School and BPCE



Cécile Tricon Bossard, Human Resources Director at BPCE & member of the Executive Committee of Natixis, signs the partnership agreement with Pascale Viala, Director of the Corporate Office at SKEMA.

SKEMA Business School announces a strategic partnership with BPCE, marking a significant milestone in the development of its relationships with leading companies in the banking and insurance sector.

By now prioritising SKEMA and only two other top 3 French management schools, alongside two prestigious engineering schools, BPCE demonstrates its commitment to collaborating exclusively with top-tier academic institutions to attract new talent.

A unique partnership for a promising future

SKEMA Business School is renowned for its global approach, with ten campuses across four continents, and for training international talent. BPCE, the second-largest banking group in France, also operates globally.

This collaboration aims to strengthen ties between the two organisations and facilitate the recruitment of young talents in various fields such as finance, banking and insurance, wealth management, auditing, and information systems.

Enriching opportunities for students

Thanks to this partnership, BPCE will actively participate in SKEMA's recruitment events and engage directly with students. Specific initiatives include visits to Natixis trading floors in London and Paris for students of the MSc Financial Markets & Investments programme, and targeted interventions for students of the Mastère Spécialisé® in Wealth Management.

Collaborative actions over two years

This partnership, which began on 1st September 2024 for a duration of two academic years, will allow SKEMA to promote BPCE's recruitment opportunities through its various platforms and to organise dedicated recruitment events, such as Virtual Career Fairs and in-person Career Fairs. In return, BPCE will provide annual financial support to SKEMA, contributing to the visibility of its employer brand and the training of future professionals. SKEMA educates future talent through a wide range of programmes, including the Global BBA, Grande École, Master of Science, Mastère Spécialisé®, and professional certification and degree courses.

BPCE is the second-largest banking group in France, with 100,000 employees serving 35 million customers worldwide. It stands out through its diversified activities, ranging from retail banking to asset management and investment banking.

"We are delighted with this partnership with BPCE, built on strong values such as excellence, which will allow SKEMA students to discover the wealth and diversity of careers in investment banking and wealth management within one of the industry leaders," said **Pascale Viala, Vice-Dean and Corporate Office Director at SKEMA Business School**.

"SKEMA embodies excellence and international openness while focusing on innovation and the human factor. This vision resonates perfectly with our own DNA and cooperative values, making BPCE a unique playground for talents who love to innovate, learn, and grow," remarked **Cécile Tricon Bossard, BPCE's Human Resources Director, during the signing of the partnership**.

À propos de SKEMA Business School

With 11,000 students from over 130 nationalities, 190 professors, and 60,000 alumni across 145 countries, SKEMA Business School is a global teaching and research institution that shapes committed talent to transform the world sustainably. The hybridisation of social sciences and data sciences lies at the heart of its model, and its global exposure is the operational mode. Multi-accredited (AACSB, EQUIS, EFMD Accredited EMBA), the school is globally recognised for its research, more than 70 excellence programmes, and its multi-campus international structure across seven countries: South Africa, Brazil, Canada, the United Arab Emirates, China, the United States, and France.

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