

PRESS RELEASE | PARIS, 2ND OCTOBER 2024

## SKEMA wins the Global Compact France Network Awards in the "Youth Mobilisation" category



*The recipients and finalists of the SDG Trophies, including Isabelle Jauny, Director of SKEMA Transitions (in green), on 1st October 2024 at the Global Compact France Network headquarters in Paris.*

**SKEMA Business School was honoured at the Global Compact France Network's Sustainable Development Goals (SDG) Trophies, winning the award in the "Youth Mobilisation" category. This recognition highlights the school's commitment to a more sustainable future by engaging young people in addressing societal and environmental challenges.**

### **A Recognition of Commitment to Youth and Sustainable Development**

In May 2024, SKEMA submitted its application for the SDG Trophies, which aim to recognise organisations actively contributing to the achievement of the Sustainable Development Goals. The award in the "Youth Mobilisation" category celebrates the school's efforts to engage young people in these critical challenges, particularly through the creation of the **Higher Education for Good Foundation**. This initiative brings together

over 80 international institutions, including the UN, UNESCO, and the Learning Planet Institute, and led to the first global survey on youth and their vision for the future.

"This award recognises SKEMA's commitment to the SDGs; our 'Transitions' strategy is built on three key pillars - Diversity, Decarbonisation, and Digital for Good - which permeate all our activities, from teaching to research, benefiting our community and in collaboration with the local ecosystems around our campuses," said **Isabelle Jauny**, Director of SKEMA Transitions.

### **A Mission Rooted in SKEMA's Strategy**

Since the creation of SKEMA Transitions in 2022, the school has committed to a sustainable transformation strategy based on the **3D Plan**: Diversity, Decarbonisation, and Digital for Good. These three key drivers support SKEMA's approach, aiming to embed the principles of sustainable development and responsible management across all the school's activities.

"The SDGs and the 2030 Agenda are at the heart of our long-term strategy. With our '3D' policy, we are addressing key areas for a sustainable future. By 2027, we aim for 50% of our research publications to be linked to one or more SDGs," explains **Alice Guilhon**, Dean and Executive President of SKEMA Business School.

### **MOVE FOR GOOD: A Flagship Project for Students in International Mobility**

One of SKEMA's flagship projects in support of youth and sustainable development is the **MOVE FOR GOOD** programme, launched in April 2024. This initiative allows students in international mobility to design and implement projects with a strong social, societal, and environmental impact in collaboration with local communities. Integrated into the academic curriculum, the programme encourages self-reflection, the exploration of new environments, and making a positive contribution to society.

The 80 students at the Dubai campus, which opened in September 2024, will be the first to implement these projects as part of the **Middle East Interculture** course.

### **A Collective Commitment to a Sustainable Future**

Since 2022, the **SDG Trophies** from the Global Compact France Network have recognised innovative initiatives in sustainable development. By becoming a laureate, SKEMA joins a network of institutions acknowledged for their tangible contributions to achieving the SDGs.

With this new award, in addition to the **DD&RS label** obtained in 2023, SKEMA Business School reaffirms its role as a leader in mobilising youth for a sustainable future, further strengthening its commitment to society and sustainable development

### **About SKEMA Business School**

With 11,000 students from over 130 nationalities, 190 professors, and 60,000 alumni across 145 countries, SKEMA Business School is a global teaching and research institution that shapes committed talent to sustainably transform the world. The hybridisation of social sciences and data sciences lies at the heart of its model, with global exposure as its operational mode.

Multi-accredited (AACSB, EQUIS, EFMD Accredited EMBA), the school is recognised worldwide for its research, more than 70 excellence programmes, and its international multi-campus structure across seven countries: South Africa, Brazil, Canada, China, the United Arab Emirates, the United States, and France.

**[www.skema-bs.fr](http://www.skema-bs.fr)**

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