

# Konstantin KROTOV

Professeur

Académie : Transformation

Centre de recherche : SKEMA Centre for Analytics and Management Science

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## Formation

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2009      PhD in Marketing, Graduate School of Management, St. Petersburg University, Russie

## Expérience Professionnelle

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### Autres affiliations académiques

Depuis 2022      Responsable de programme MSc IMBD Lille, SKEMA Business School, France  
Depuis 2022      Professeur de Supply Chain Management, SKEMA Business School, France  
2015 - 2022      Directeur Exécutif, Graduate School of Management, St. Petersburg University, Russie  
2014 - 2018      Professeur Associé, Graduate School of Management, St. Petersburg University, Russie  
2012 - 2015      Responsable de programme Master en Management, Graduate School of Management, St. Petersburg University, Russie

## Publications

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### Articles académiques revus

LIN, X., KROTOV, K. et GERMAIN, R. (2019). Performance Effects of Technological Dynamism: Private vs. State Enterprises in Russia. *Journal of East-West Business*, 25(1), pp. 1-25.  
KROTOV, K., DAVIS-SRAMEK, B., FUGATE, B., MILLER, J., GERMAIN, R. et IZYUMOV, A. (2017). Understanding the Present by Examining the Past: Imprinting Effects On Supply Chain Outsourcing in a Transition Economy. *Journal of Supply Chain Management*, 53(1), pp. 65-86.  
KROTOV, K., DAVIS-SRAMEK, B. et GERMAIN, R. (2016). Predicting technology integration and performance in transition economies: insights from Russia. *International Journal of Physical Distribution and Logistics Management*, 46(2), pp. 128-152.  
KROTOV, K., DAVIS-SRAMEK, B. et GERMAIN, R. (2015). Examining the process R&D investment - performance chain in supply chain operations: The effect of centralization. *International Journal of Production Economics*, 167, pp. 246-256.

### Chapitres d'ouvrage

KROTOV, K. et KUZNETSOVA, A. (2018). Higher Education in Management: The Case of Russia. Dans: Dameron S., Durand T. (eds). *The Future of Management Education*. 1st ed. London: Palgrave Macmillan, pp. 185-211.

### Presse et réseaux sociaux

KROTOV, K. (2016). How Russian tycoon became a game changer in business and sport. *Financial Times* Décembre.