

# Marlon ALVES

Assistant Professor

Academy: Innovation

Research center: Knowledge, Technology and Organization

Campus: Paris

Email: marlon.alves@skema.edu

## Education

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2019	Ph.D. in Business Administration, Universidade de São Paulo, Brazil
2015	M.Sc. in Business Administration, Universidade de São Paulo, Brazil
2013	B.Sc. (Hons) in Administration, Universidade de São Paulo, Brazil

## Experience

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### **Full-time academic positions**

Since 2022      Assistant Professor, SKEMA Business School, France

### **Other academic affiliations and appointments**

Since 2019	Visiting Professor, Universidade de São Paulo, Brazil
2021 - 2022	Associate Professor, Federal Institute of Education, Science and Technology, Brazil
2017 - 2020	Assistant Professor, Federal Institute of Education, Science and Technology, Brazil

### **Other professional experiences**

2009 - 2015	Product Manager, Brazil
2008 - 2009	Supply Chain Analyst, Brazil

## Research grants, Awards and Honors

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### **Awards and Honors**

2021	Best Paper Proceedings, STR Division, Academy of Management
2020	Most cited paper, Innovation & Management Review
2020	Best Ph.D. dissertation, Universidade de São Paulo
2019	Best paper in Strategy, Brazilian Academy of Management
2018	Emerald Literati Awards - Highly Commended
2017	Top 1% academic performance in the 25 years of the school, Universidade de São Paulo
2013	Best student, Universidade de São Paulo

### **Research Grants**

2017	Research fellowship - Bocconi University, CAPES Foundation
2015	Graduate fellowship, CAPES Foundation

## Peer-reviewed journal articles

ALVES, M., VASTOLA, V., VASCONCELOS RIBEIRO GALINA, S. and ZOLLO, M. (2023). When Reflection Hurts: The Effect of Cognitive Processing Types on Organizational Adaptation to Discontinuous Change. *Organization Science*, 34(6), pp. 1997-2525, C2-C3.

KRÜGER, C., ALVES, M., MENDES PINTO GOMES FERREIRA, C., GUILHERME DÁCAR DA SILVA SCORZAFAVE, L., SOUZA PASSADOR, C. and CRISTINA FERREIRA CALDANA, A. (2023). Impact evaluation of the Brazilian Integrated Border Health System. *Public Money and Management*.

ALVES, M., MARCHIORI PACHECO, L. and VASCONCELOS RIBEIRO GALINA, S. (2023). Balancing exploration and exploitation across boundaries: Evidence from new product development. *BRQ Business Research Quarterly*.

BARTOCCI LIBONI, L., ALVES, M., CEZARINO, L.O., CHIAPPETTA JABBOUR, C.J. and VENKATESH, V.G. (2023). Translating the environmental orientation of firms into sustainable outcomes: the role of sustainable dynamic capability. *Review of Managerial Science*, 17, pp. 1125-1146.

CRISTINA FERREIRA CALDANA, A., MARCHIORI PACHECO, L., ALVES, M., HENRIQUE PAULINO PIRES EUSTACHIO, J. and BASTOS FERNANDES DOS SANTOS, N.M. (2022). Strategy implementation for the 2030 agenda: Insights from Brazilian companies. *Business Ethics, the Environment and Responsibility*, 31(2), pp. 296-306.

MACINI, N., ALVES, M., ORANGES CEZARINO, L., BARTOCCI LIBONI, L. and CRISTINA FERREIRA CALDANA, A. (2022). Beyond money and reputation: sustainable HRM in Brazilian banks. *Employee Relations*, 44(3), pp. 702-728.

ALVES, M. and VASCONCELOS RIBEIRO GALINA, S. (2022). Not all roads lead to Rome: non-equifinality in dynamic capabilities and process configuration. *International Studies of Management and Organization*, 52(2), pp. 121-137.

VICENTIN, F.O.D.P., VASCONCELOS RIBEIRO GALINA, S., ALVES, M. and BACKX NORONHA VIANA, A. (2021). Asymmetric effects of alliance intensity on absorptive capacity: the differences between potential and realized capacities. *Journal of Small Business and Enterprise Development*, 28(5), pp. 788-804.

ALVES, M. and GALINA, S.V.R. (2020). Measuring dynamic absorptive capacity in national innovation surveys. *Management Decision*, 59(2), pp. 463-477.

ALVES, M., REZENDE, L.A., BANSI, A.C. and VASCONCELOS RIBEIRO GALINA, S. (2019). Take Your Time: Examining When Green Innovation Affects Financial Performance in Multinationals. *Journal of Cleaner Production*, 233(1), pp. 993-1003.

ALVES, M., ORANGES CEZARINO, L., FERREIRA CALDANA, A.C. and BARTOCCI LIBONI, L. (2019). Dynamic capabilities for sustainability: revealing the systemic key factors. *Systemic Practice and Action Research*, 32, pp. 93-112.

ALVES, M., LINARES, I.M.P., TRISTAO, R.L. and AMARAL, D.C. (2019). Adherence between project management practices and environmental critical factors in biotechnology companies. *Independent Journal of Management & Production*, 26(2), pp. 1-17.

PACHECO, L.M., ALVES, M., KRÜGER, C., LOURENÇÃO, M.T.D.A. and CALDANA, A.C.F. (2018). Are we all green? Understanding the microfoundations of corporate citizenship. *Journal of Cleaner Production*, 195, pp. 552-561.

PACHECO, L.M., ALVES, M. and LIBONI, L.B. (2018). Green absorptive capacity: A mediation-moderation model of knowledge for innovation. *Business Strategy and the Environment*, 27(8), pp. 1502-1513.

ALVES, M., VASCONCELOS RIBEIRO GALINA, S. and DOBELIN, S. (2018). Literature on organizational innovation: past and future. *Innovation & Management Review*, 15(1), pp. 2-19.

FERREIRA QUILICE, T., ORANGES CEZARINO, L., ALVES, M., BARTOCCI LIBONI, L. and FERREIRA CALDANA, A.C. (2018). Positive and negative aspects of GRI reporting as perceived by Brazilian organizations. *Environmental Quality Management*, 27(3), pp. 19-30.

ALVES, M., GALINA, S.V.R., MACINI, N., CAGICA CARVALHO, L. and COSTA, T. (2017). Internationalization and innovation in nascent companies: does gender matter? *Journal of Small Business and Enterprise Development*, 24(4), pp. 887-905.

SOUZA, A.A.A., ALVES, M., MACINI, N., CEZARINO, L.O. and LIBONI, L.B. (2017). Resilience for sustainability as an eco-capability. *International Journal of Climate Change Strategies and Management*, 9(5), pp. 581-599.

ALVES, M., SALVINI, J.T.S., BANSI, A.C., NETO, E.G. and GALINA, S.V.R. (2016). Does the Size Matter for Dynamics Capabilities?: A Study on Absorptive Capacity. *Journal of Technology Management & Innovation*, 11(3), pp. 84-93.