

Anastasia STATHOPOULOU

Professor

Academy: Transformation

Research center: Marketing Interactions

Campus: Sophia Antipolis

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Education

2013 PhD, Marketing, Bayes Business School, Great Britain

Experience

Full-time academic positions

Since 2024	Professor of Marketing, SKEMA Business School, France
2023 - 2024	Professor of Marketing, International University of Monaco, Monaco
2019 - 2023	Associate Professor of Marketing, International University of Monaco, Monaco
2017 - 2019	Assistant Professor of Marketing, International University of Monaco, Monaco
2011 - 2017	Lecturer of Marketing, Birkbeck, University of London, Great Britain