

Yujie CAI
Associate Professor

Academy: Globalization

Research center: SKEMA Centre for Sustainability Studies

Campus: SUZHOU

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Research interests

Employee Relations, High-Performance Work Systems, Leadership, Multidisciplinary Research, Occupational Safety and Health, Workforce Diversity

Teaching interests

International Human Resource Management, Management, Managing Teams, People, Work and Society

Education

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| 2011 | Ph.D. in Management, Guanghua School of Management, Peking University, China |
| 2006 | Bachelor in Information Management and Information System, Southeast University, China |
| 2014 | Certificate of Professional Studies in Learning and Teaching in Higher Education, University of Liverpool, Great Britain |
| 2010 | Fulbright Researcher/Joint PhD, Cornell University, New York State School of Industrial and Labor Relations, United States of America |

Experience

Full-time academic positions

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| Since 2021 | Associate Professor in Human Resource Management, SKEMA Business School, China |
| 2014 - 2020 | Assistant Professor in Human Resource Management and Leadership, Swansea University, Great Britain |
| 2011 - 2014 | Assistant Professor, Xi'an Jiaotong-Liverpool University (XJTLU), China |

Other academic affiliations and appointments

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| Since 2015 | Research fellow, Xi'an Jiaotong-Liverpool University (XJTLU), China |
| 2018 | Visiting Faculty, University of Tübingen, Germany |
| 2013 - 2014 | Visiting Faculty, University of Liverpool Management School, Great Britain |

Research grants, Awards and Honors

Awards and Honors

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| 2019 | Erasmus+ Staff Mobility Fund |
| 2018 | Santander Staff Mobility Fund |
| 2018 | AILR/LERA Best Paper, Labor and Employment Relations Association 70th Annual Meeting |
| 2009 | Fulbright Scholarship |

2008 IELTS 20 Years 20 People, British Council

Research Grants

2022 Course Development Fund for People, Work and Society, International Joint Audit Institute, China

2022 "Belt and Road" National Audit Research Fund, China

2013 XJTLU Research Development Fund (RDF 12-03-02)

2013 Jiangsu Philosophy and Social Sciences Research Funding Programme (Grant number 2013SJD880110)

Publications

Peer-reviewed journal articles

HAN, S., CAI, Y., SUN, T., LIANG, X. and WEI, Z. (2024). The Impact of Public Health Emergency Perception on Psychological Crisis in the Chinese Context: The role of social support and psychological targeting. *Asia Pacific Business Review*.

CAI, Y., ROWLEY, C. and XU, M. (2023). Workplaces during the COVID-19 pandemic and beyond: insights from strategic human resource management in Mainland China. *Asia Pacific Business Review*, 29(4), pp. 1170-1191.

JIA, J., WU, F., LIU, M., TANG, G., CAI, Y. and JIA, H. (2023). How Leader-Member Exchange Influences Person-Organization Fit: A social exchange perspective. *Asian Business and Management*, 22, pp. 792-827.

SUN, L., ZHENG, X., PENG, L. and CAI, Y. (2023). Consumer Knowledge and Intention-Behavior Consistency. *Marketing Intelligence and Planning*, 41(7), pp. 992-1014.

LIANG, F., CAI, Y. and DUAN, J. (2023). Understanding working mothers' difficulty: From need frustration to family-work-conflict. *Journal of Management & Organization*.

WANG, X., GUO, J., CAI, Y., ZHU, Y. and DUAN, J. (2023). How does managerial consultation backfire pertaining to employee voice pressure? *International Journal of Human Resource Management*.

CHEN, H., LIU, B., LI, Y. and CAI, Y. (2022). The relationship between negative life events and resilience among Chinese service employees: Nonlinearly moderated by lifestyle habits. *Journal of Asian Economics*, 80, pp. 101457.

DUAN, J., XU, T. and CAI, Y. (2022). To act or not to act? How do pregnant employees perform based on family-supportive supervisor behavior. *Applied Psychology: An International Review*, 71(4), pp. 1493-1512.

CAI, Y. and ROWLEY, C. (2021). Pandemic lessons for management: COVID-19 could lead to high-performance work systems and a healthier employer-worker relat. *Perspectives on Work*, pp. 54-56.

CAI, Y. (2020). High-Performance Work Systems in Mainland China: A review and research agenda. *Asia Pacific Business Review*, 26(5), pp. 563-587.

CAI, Y. (2019). Occupational Safety in China's Coal Mining Industry: The roles of regulations, human resources and labor relations. *Advances in Industrial and Labor Relations*, 25, pp. 119-152.

CAI, Y., HAN, J., PENG, S. and SUN, L. (2016). Volunteer High Performance Work Systems and Service Performance: An Empirical Study of Beijing Olympic Volunteers. *Frontiers of Business Research in China*, 10(4), pp. 605-635.

CAI, Y. and YU, M. (2014). Examining Cross-Cultural HR Practices in Family Firms. *International Journal of Global Management Studies*, 5(1), pp. 51-66.

CAI, Y. and KONG, F. (2013). The Effect of Firm Ownership on Occupational Safety Performance. *Human Resource Management Review*, 2(1), pp. 17-28.

CAI, Y. (2011). Human Resource Management and Occupational Safety in Coalmining Firms. *Human Resources Development of China*, pp. 63-66.

CAI, Y. (2005). Reflections of Online Commerce. *Electronic Commerce Research*, pp. 78-79.

Book chapters

- ROWLEY, C., WEI, Q. and CAI, Y. (2022). Approaches to International Human Resource Management. In: Reiche, S., Harzing, A-W. and Tenzer, H. eds. *International Human Resource Management*. 1st ed. SAGE Publications.
- LIU, J. and CAI, Y. (2018). What Caused the Shortage of Labour: Examining the Recruitment and Selection in the Internet Financial Industry in China. In: Dwivedi, Y. K., Rana, N., Slade, E., Shareef, M. A., Clement, M. Simintiras, A. and Lal, B. eds. *Emerging Markets from a Multidisciplinary Perspective*. 1st ed. Cham: Springer, pp. 339-357.

Conference proceedings

- CAI, Y., HAN, J., LI, L. and PAN, Y. (2016). Human Resource Management in the Chinese Context: A multi-level review of functional human resource practices. *British Academy of Management*.
- CHU, C. and CAI, Y. (2015). Examining the Relationship Between Volunteerism and Public Relations Success: An empirical study of volunteers in the Expo 2010 Shanghai China. *Asian Business Association*, pp. 222-248.
- KONG, F., CAI, Y. and ZHANG, L. (2011). Emerging Models of Employment Relationships. pp. 134-147.

Conference presentations

- CAI, Y. (2022). Human Factors in Coal Mining Accidents. In: the Association of British Chinese Professors 3rd Annual Conference. Birmingham.
- ZHOU, X., GUAN, Y. and CAI, Y. (2022). Leader Attributes, Behavior, and Leadership Outcomes: An enrichment of implicit leadership theories. In: the Academy of Management 82nd Annual Meeting. Seattle.
- XU, M. and CAI, Y. (2022). The Double-edged Role of Informality in Work-life Balance Management: Evidence from Chinese State-Owned Enterprises. In: the British Academy of Management 2022 Annual Conference. Manchester.
- CAI, Y. and YU, W. (2021). Strategic Human Resource Management in the New Normal. In: the APBR East Asia Workshop. Seoul.
- CAI, Y. (2018). Occupational Safety in China's Coal Mining Industry: The role of regulations, human resources and labor relations. In: Annual Meeting (AILR/LERA best paper session). Baltimore.
- CAI, Y. and BOSANGIT, C. (2017). An Investigation of Chinese Tourists' Ethical Consumption Behavior in the UK. In: Annual China Goes Global Conference. Kristiansand.
- CAI, Y. (2016). Human Resources, Labor Relations, and Occupational Safety: an empirical study of coal-mining firms in China. In: British Universities Industrial Relations Association 66th Conference. Leeds.
- FINNIEAR, J., WHITE, P. and CAI, Y. (2016). Transforming Processes into Outcomes: the work of performance measurement. In: BAM (British Academy of Management) Conference. Newcastle.
- CAI, Y. and HUANG, F. (2016). Examining the Relationship between Student Cognitive and Psychological Engagement and Academic Performance: An empirical study of large module management. In: The 8th Annual SALT Learning and Teaching Conference. Swansea.
- CAI, Y. and BOSANGIT, C. (2016). Ethical Consumption in the Tourism Industry: A study of Chinese tourists in the UK. In: BAM (British Academy of Management) Conference. Guildford.
- CAI, Y. and YU, M. (2014). Examining Cross-Cultural HR Practices in Family Firms. In: 2014 International Conference of the Association Global Management Studies. Oxford.
- LIU, M. and CAI, Y. (2013). The Future of Chinese Industrial Relations. In: 65th Annual Meeting of Labor and Employment Relations Association. St. Louis.
- KONG, F., LU, J. and CAI, Y. (2013). The Nature of Industrial Relations and Its Impacts on Occupational Safety and Health in China. In: 65th Annual Meeting of Labor and Employment Relations Association. St. Louis.
- CAI, Y. (2012). The Effects of Ownership and Human Resource Management on Occupational Safety: An empirical study of the coal mining firms in China. In: 2012 International Association for Chinese Management Research (IACMR) Fifth Biennial Conference. Hong Kong.

KONG, F., CAI, Y. and GUO, K. (2010). Government Regulation Effect on Occupational Safety: A Content Analysis Study in China's Coal Industry. In: Academy of Management (AoM) 2010 Annual Meeting. Montréal.

QIAN, Q., PENG, S., HAN, J. and CAI, Y. (2010). Human Resource Management and Service Quality: An Empirical Study of Volunteers in Beijing Olympic Games. In: 2010 International Association for Chinese Management Research (IACMR) Fourth Biennial Conference. Shanghai.

CHEN, Y., CAI, Y., LI, L., CHEN, X. and HE, Y. (2008). Human Resource Management under a Transitional Context: A Review of HRM Research in China. In: Academy of International Business (AIB) 2008 Annual Meeting. Milan.

Other research activities

Senior or associate editor

Since 2023 Asia Pacific Business Review

Reviewer for:

Human Resource Management Journal

Affiliations

Since 2022 Academy of Management

Since 2016 British Academy of Management

Since 2016 British Universities Industrial Relations Association

Since 2013 Labor and Employment Relations Association

Since 2010 International Association for Chinese Management Research

Other academic activities

Since 2014 Mentor and Assessor for UK Higher Education Academy Fellowships