

# Ivan COSTE-MANIÈRE

Professor

Academy: Globalization

Campus: SOPHIA

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## Research interests

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aviation, chemistry, Entrepreneurship, innovation and entrepreneurship, international brand management, luxury, sports

## Education

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1987	Doctorat in Engineering, Aix-Marseille Université, France
1984	DEA in Organic Chemistry, Aix-Marseille Université, France
1984	Engineer in Chemical Engineering, Centrale Marseille, France
1984	CES Génie Chimique, Aix-Marseille Université, France

## Experience

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### **Full-time academic positions**

Since 2022	Membre de droit et coopté, Comité International Pierre de Coubertin, Switzerland
Since 2021	Honourly Professor, Amity Business School Noida, India
Since 1998	Professor of Marketing, SKEMA Business School, France

### **Other academic affiliations and appointments**

Since 2018	Scholar SoSMSE in partnership with Universities of Poznan, Potsdam, Porto and Genova, Université Paris-Saclay, France
Since 2016	Busines Plans Courses Wimbledon, Key Biscayne, ATP / WTA Tennis Professional Associations, United States of America
Since 2016	Professeur, Institut de Développement du Sport par la Formation, France
Since 2015	Visiting Professor Executive Certificate in Luxury Management, Ecole Supérieure des Affaires, Lebanon
Since 2014	Visiting Professor INTnetwork CORINF on Correlated Multi-electron Dynamics in Intense Light Fields PhD School, Université Paris-Saclay, France
Since 2014	Programme Faculty Director Luxury Retail in LATAM, Florida International University, United States of America
Since 2014	Lecturer, Global Fashion Management Conference, Great Britain
Since 2014	Visiting Professor Global Faculty Programm, Tecnologico de Monterrey, Mexico
Since 2013	Visiting Professor, Shanghai International Studies University, China
Since 2010	Visiting Professor School on Science Management for Scientists & Engineers Mundus, University of Porto, Portugal
Since 2009	Scientific Director of MSc Luxury & Fashion Management, SKEMA Business School, France
Since 2009	Visiting Distinguished Professor, Amity Business School Noida, India
Since 1990	Visiting Lecturer, Aix-Marseille Université, France

## **Other academic affiliations and appointments**

2015	Invited, Digital Luxury, Wharton School, University of Pennsylvania, United States of America
2010 - 2012	Associate Dean for Marketing, SKEMA Business School, France
2007 - 2009	Visiting Distinguished Professor, Indian Institute of Foreign Trade, India
2004 - 2006	Lecturer, IUT Cannes, France
2004 - 2006	Lecturer, IDRAC Business School, France
1992 - 2006	Lecturer, EDHEC Business School, France

## **Other professional experiences**

1994 - 1995	Administrator of Laboratory Pilots, SBI
1987 - 1994	Research Engineer, SANOFI Industries, France
1983 - 1985	Research Engineer, Hoffman Laroche Switzerland : Center of Pharmaceutical Researches, Switzerland

## **Research grants, Awards and Honors**

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### **Awards and Honors**

2022	Gold Medal Pierre de Coubertin, Lausanne International Olympic Committee 70 Anniversary Pierre de Coubertin Committee
2022	Honorary Professor, Amity University
2022	International Olympic Academy Gold Award, Lightning of the Flame Ancient Olympia
2022	Trophée de l'Entrepreneur Positif, Confédération des Petites et Moyennes Entreprises
2022	Best Paper ITQM 2022, Jaypee, India
2021	Global Academic Excellence Award Global Leadership Research Conference 2021 Responsiveness, Innovation and Resilience: Critical Factors for Future Growth in Changing Socio à" Political Environment, Amity Business School Noida
2021	Medal of Honor, Comité Français Pierre de Coubertin
2020	Best paper Award, Global Leadership Research Conference 2020
2020	Gold Medal, Federation Française d'Athlétisme
2019	Journal of Global Fashion Management Achievement Certificate for High Scholarly Impact, Gamma Journal of Global Fashion Marketing (JGFM) Global Marketing Conference (GMC) Global Fashion Management Conference (GFMC)
2018	Best Paper Award, ITQM Fifth International Conference on Information Technology and Quantitative Management Delhi 2017
2017	Gold Medal of the Federation Nationale des Joinvillais (INSEP), Federation Nationale des Joinvillais
2017	Gold Medal Youth Sports and Civil Empowerment of the French Republic, Ministère de l'Éducation nationale, de la Jeunesse et des Sports
2016	Honour Medal of the FCD, Federation of the Ministry of Defence's Associations
2016	Award of the INTERNATIONAL SPORT MOVIES TV FEDERATION/ International Olympic Committee, INTERNATIONAL SPORT MOVIES TV FEDERATION/ International Olympic Committee FICTS
2014	Officier des Palmes Académiques, Ministry of Higher Education
2014	Silver Medal FFA, Federation Française d'Athlétisme
2014	Member of the Board Council of the Association of the Economic and social and environmental Council of the French Republic, Economic and Social and Environmental Council of the French Republic
2013	Medal of Honour of the Olympic Comitee of the French Riviera, Olympic Committee
2013	Best Professor in Marketing, World Education Congress

2012	Best Sports Federation Manager/ Grands Prix du Sport, Regional Council Provence Alpes Côte d'Azur
2010	Bronze Medal Track & Field Federation LCAA, Ligue d'Athlétisme
2006	Silver Medal, Ministère de l'Éducation nationale, de la Jeunesse et des Sports
2006	Chevalier des Palmes Académiques, Ministry of Higher Education
2000	Gold Medal of the Regional Olympic Committee of the French Riviera, Olympic Committee
1994	FAUST Gold Award Toulouse 10/94, Festival des Arts de l'Univers des Sciences et Technologies
1991	Bronze Medal,, Ministère de l'Éducation nationale, de la Jeunesse et des Sports

## Publications

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### Peer-reviewed journal articles

- COGGIOLA, M. and COSTE-MANIÈRE, I. (2021). The Impact of Gender-neutral Communication on Brand Equity: A Study on Children Apparel Industry. *International Journal of Humanities and Social Sciences*, 13(1), pp. 46-55.
- COSTE-MANIÈRE, I. (2018). Deporte, Olimpismo y Juventud, c/o Royal Spanish Olympic Academy. *Citius, Altius, Fortius*, 2, pp. 19-22.
- FASTRE, M., MARZOUK, R., FRERE, X., BOSMANS, J.F., CROIZET-BERGER, K. and COSTE-MANIÈRE, I. (2018). Use of Phenolic Compounds as Stabilizing Agents for Silicon-Based Molecules. *Chemical Sciences Journal*, 9(1), pp. 1000178.
- GUERQUIN-KERN, L., MADACOVA, D., CHHABRA, S., VAN HOLT, J. and COSTE-MANIÈRE, I. (2017). Giorgio Armani's Empire - Giorgio Armani the 'Master' of Luxury. *Journal of Textile Engineering & Fashion Technology*, 2(4), pp. 444-451.
- RAMCHANDANI, M., VAN HOLT, J. and COSTE-MANIÈRE, I. (2017). What Drives Sustainable Luxury Consumption in a Status driven society like India? *Journal of Textile Engineering & Fashion Technology*, 2(4), pp. 424-427.
- COSTE-MANIÈRE, I., GARÇON, N., PRADÈRE, C. and RAMCHANDANI, M. (2015). Paris as a gleaming catalyst for luxury brands. *Journal of Global Fashion Marketing*.
- HOFFMANN, J. and COSTE-MANIÈRE, I. (2014). Luxury Industry: The New Normal. *The European Financial Review*.
- HALVORSEN, K., HOFFMANN, J., COSTE-MANIÈRE, I. and STANKEVICIUTE, R. (2013). Can fashion blogs function as a marketing tool to influence consumer behavior? Evidence from Norway. *Journal of Global Fashion Marketing*, 4(3), pp. 211-224.
- ROLLET, M., HOFFMANN, J., COSTE-MANIÈRE, I. and PANCHOUT, K. (2013). The concept of creative collaboration applied to the fashion industry. *Journal of Global Fashion Marketing*, 4(1), pp. 57-66.
- HOFFMANN, J. and COSTE-MANIÈRE, I. (2013). Which Global Luxury Trends for the Coming Years? *The World Financial Review*, pp. 57-59.
- RAMCHANDANI, M. and COSTE-MANIÈRE, I. (2012). Asymmetry in Multi-Cultural Luxury Communication: A Comparative Analysis on Luxury Brand Communication in India and China. *Journal of Global Fashion Marketing*, 3(2), pp. 89-97.
- VAN GORP, T., COSTE-MANIÈRE, I. and COSTE-MANIÈRE, I. (2012). Brand Building: Luxury Leather Goods Brands Anatomized. *Journal of Global Fashion Marketing*, 3(3), pp. 127-134.
- VAN GORP, T., COSTE-MANIÈRE, I. and COSTE-MANIÈRE, I. (2012). Brand Building: Luxury Leather Goods Brands Anatomized. *Journal of Global Fashion Marketing*, 3(3), pp. 127-134.
- COSTE-MANIÈRE, I., PRAYAG, G. and SINGH, J. (2011). Emergence of Indian Luxury Brands: Pride for India. *Business Management Chronicles*, pp. 14-17.
- COSTE-MANIÈRE, I. (2010). Vibrant luxury in India. *Business Management Chronicles*, 14, pp. 34-35.

## Books and book editor

COSTE-MANIÈRE, I. and GARDETTI, M.A. (2021). *Sustainable Luxury and Jewelry*. Springer, 253 pages.

COSTE-MANIÈRE, I. and GARDETTI, M.A. [Eds] (2020). *Sustainable Luxury and Craftsmanship (Environmental Footprints and Eco-design of Products and Processes)*. Springer, 170 pages.

, K. and COSTE-MANIÈRE, I. [Eds] (2020). *Tous Confinés! Carnet de voyage intérieur*. Action Humanitaire du Pays de Grasse, 134 pages.

HOFFMANN, J. and COSTE-MANIÈRE, I. (2012). *Global Luxury Trends: Innovative Strategies for Emerging Markets*. Palgrave Macmillan, 275 pages.

HOFFMANN, J. and COSTE-MANIÈRE, I. (2011). *Luxury Strategy in Action*. Palgrave Macmillan, 205 pages.

## Book chapters

COSTE-MANIÈRE, I., RAMCHANDANI, M., WALIA, I., YANG, S. and WANG, J. (2022). Global Textiles and its alignment with sustainability. In: *Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Springer, pp. 1-12.

COSTE-MANIÈRE, I., DUBOIS ATHENOR, P.H., HINTZEN, N., IGARASHI, N. and RAMCHANDANI, M. (2022). Traditional Textiles Going Local and Global. In: Muthu, S.S. eds. *Sustainable Approaches in Textiles and Fashion*. *Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Springer, pp. 123-134.

COSTE-MANIÈRE, I., HINTZEN, N., RAMCHANDANI, M., IGARASHI, N. and DUBOIS ATHENOR, P.H. (2022). Traditional Textiles Going Local and Global. In: *Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Springer.

GAULITHY, M.A., NANTCHOUANG NGOMEDJE, C., PANGE-IBINIMION, P.B. and COSTE-MANIÈRE, I. (2022). Sustainable Fashion: African Visual Artist's Contribution to the New Paradox Discussion—Case of El Anatsui as a Sustainable Thinking Agent. In: Muthu, S.S. eds. *Sustainable Approaches in Textiles and Fashion*. *Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Singapore: Springer.

GAULITHY, M.A., NANTCHOUANG NGOMEDJE, C., BIENI, P. and COSTE-MANIÈRE, I. (2022). As African textile and Fashion grow and go global, how can we make sure it remain sustainable? In: Muthu, S.S. eds. *Sustainable Approaches in Textiles and Fashion*. *Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Singapore: Springer.

COSTE-MANIÈRE, I., RABASSO, N., MONSUUR, F., MANNU, N., VIVIAN, A. and BOYER, G. (2022). From inert Silica carrier derivatives to a source of bioavailable silicium in the field of cosmetic, pharmaceutical, luxury and food industries. In: *Membrane Engineering in the Circular Economy*. 1st ed. Elsevier, pp. 525-544.

DUCROCQ, J., FOSSATI, M., DE MARSANGY, W. and COSTE-MANIÈRE, I. (2021). The pearls and their soul. In: Ivan Coste-Manière, Miguel Ángel Gardetti eds. *Sustainable Luxury and Jewelry. Environmental Footprints and Eco-design of Products and Processes*. 1st ed. Singapore: Springer, pp. 75-85.

CHHABRA, S. and COSTE-MANIÈRE, I. (2021). Indian Luxury Jewellery--Going #VocalForLocal. In: Ivan Coste-Manière, Miguel Ángel Gardetti eds. *Sustainable Luxury and Jewelry. Environmental Footprints and Eco-design of Products and Processes*. 1st ed. Singapore: Springer, pp. 41-54.

VINCENT, F., BASSEPORTE, M. and COSTE-MANIÈRE, I. (2021). Tanzanites: The Maasai Sustainable Dilemma for the Rarest Gemstones. In: Ivan Coste-Manière, Miguel Ángel Gardetti eds. *Sustainable Luxury and Jewelry. Environmental Footprints and Eco-design of Products and Processes*. 1st ed. Singapore: Springer, pp. 117-144.

RAMCHANDANI, M. and COSTE-MANIÈRE, I. (2020). Leather in the Age of Sustainability: A Norm or Merely a Cherry on Top? In: Subramanian Senthilkannan Muthu (ed.). *Leather and Footwear Sustainability*. 1st ed. Singapore: Springer, pp. 11-22.

GABRIEL, M., GARDETTI, M.A. and COSTE-MANIÈRE, I. (2020). Consumption: Will Tomorrow's Consumption Be Completely and Absolutely Disruptive? In: Muthu S., Gardetti M. eds. *Sustainable Textiles: Production, Processing, Manufacturing & Chemistry*. 1st ed. Cham: Springer, pp. 35-52.

- BINET, F., COSTE-MANIÈRE, I., DESCOMBES, C., GRASSELLI, Y. and OUEDERMI, D. (2019). Fast fashion and sustainable consumption. In: Subramanian Senthilkannan Muthu (ed.). *Fast Fashion, Fashion Brands and Sustainable Consumption. Textile Science and Clothing Technology*. 1st ed. Singapore: Springer, pp. 19-35.
- COSTE-MANIÈRE, I., GUEZGUEZ, H., RAMCHANDANI, M. and VAN HOLT, J. (2018). Detoxifying Luxury and fashion industry; case of market driving brands. In: Subramanian Senthilkannan Muthu (ed.). *Detox Fashion - Case studies*. 1st ed. Singapore: Springer, pp. 29-43.
- COSTE-MANIÈRE, I., CHARPENTIER, P., BOYER, G., CROIZET, K. and VAN HOLT, J. (2018). Innovation and Sustainability in the Luxury Fashion and Fabrics Industry. In: Subramanian Senthilkannan Muthu (ed.). *Models for sustainable framework in luxury fashion*. 1st ed. Singapore: Springer, pp. 11-34.
- COSTE-MANIÈRE, I. and RAMCHANDANI, M. (2018). Eco-conspicuous vs eco-conscious consumption: Co-creations, a new definition of luxury and fashion. In: Subramanian Senthilkannan Muthu (ed.). *Models for sustainable framework in luxury fashion*. 1st ed. Singapore: Springer, pp. 01-10.
- COSTE-MANIÈRE, I. (2018). Marketing d'influence et Jeux Olympiques. In: Nicolas Jaunet et Marc Michiels (ed.). *Marketing d'influence et Relations Publics, amis ou ennemis ?* 1st ed. Paris: pp. 20.
- BRENOT, A., CHUFFART, C., COSTE-MANIÈRE, I., DEROCHE, M. and GODAT, E. (2018). Water footprint in fashion and luxury industry. In: Subramanian Senthilkannan Muthu (ed.). *Water in Textiles and Fashion : Consumption, Footprint, and Life Cycle Assessment*. 1st ed. Singapore: Elsevier, pp. 95-113.
- AMOS, C.F., COSTE-MANIÈRE, I., BOYER, G. and GRASSELLI, Y. (2017). The Virtuous Circle: Hard Sustainable Science Versus Soft Unsustainable Science Within Marketing Functions of Fashion and Luxury Sectors and How to Prevent 'Soylent Green' from Happening. In: Subramanian Senthilkannan Muthu (ed.). *Textile Science and Clothing Technology : Implications in Textiles and Fashion*. 1st ed. Singapore: Springer, pp. 75-87.
- CHHABRA, S., RAMCHANDANI, M., COSTE-MANIÈRE, I. and CALMAK, B. (2016). Long-Term Sustainable Sustainability in Luxury. Where Else? In: Miguel Angel Gardetti, Subramanian Senthilkannan Muthu eds. *Handbook of Sustainable Luxury Textiles and Fashion, volume 2*. 1st ed. Singapore: Springer, pp. 17-34.
- RAMCHANDANI, M. and COSTE-MANIÈRE, I. (2016). To Fur or not to Fur: Sustainable Production and Consumption Within Animal-Based Luxury and Fashion Products. In: Subramanian Senthilkannan Muthu (ed.). *Textiles and Clothing Sustainability: Sustainable Fashion and Consumption*. 1st ed. Singapore: Springer, pp. 41-60.
- HOFFMANN, J. and COSTE-MANIÈRE, I. (2013). Introduction. In: Hoffmann, J., Coste-Manière, I. eds. *Global Luxury Trends: Innovative Strategies for Emerging Markets*. 1st ed. Palgrave Macmillan, pp. 1-5.
- HOFFMANN, J. and COSTE-MANIÈRE, I. (2013). Introduction. In: Hoffmann, J., Coste-Manière, I. eds. *Global Luxury Trends*. 1st ed. Londres: Palgrave Macmillan, pp. 1-5.
- COSTE-MANIÈRE, I., PANCHOUT, K. and MOLAS, J. (2012). The Evolution of the Luxury Market: Stairway to Heaven? In: Hoffmann, J., Coste-Manière, I. eds. *Luxury Strategy in Action*. 1st ed. Londres: Palgrave Macmillan, pp. 5-21.
- COSTE-MANIÈRE, I. and SHANKER, R. (2010). Luxury services. In: *Services Marketing*. 1st ed. Singapore:

### **Professional articles**

- COSTE-MANIÈRE, I. (2018). Changer de culture. *Chrono Journal Olympique*, pp. 4-5.
- BOUCHET, M.H., LAGUERRE, C. and COSTE-MANIÈRE, I. (2011). Evolution of the Global Financial System : Moralize and Separate 'Real Economy' from 'Virtual Sphere' is the Key. *Diplomatist Magazine*, pp. 34.
- COSTE-MANIÈRE, I. (2011). France Luxury Brands in India. *Diplomatist Magazine*, pp. 24-25.
- COSTE-MANIÈRE, I. (2011). France, an emerging Mono Destination for Indian tourists. *Diplomatist Magazine*, pp. 18-19.
- BOUCHET, M.H., LAGUERRE, C. and COSTE-MANIÈRE, I. (2011). PIGIS: The Backlash of Euros' Ecstasy. *Diplomatist Magazine*, pp. 15-16.
- EYMÉ, D., HOFFMANN, J. and COSTE-MANIÈRE, I. (2010). Comment augmenter le ROI de votre budget communication par l'affiliation et le Search Marketing. *Expansion Management Review*, pp. 32-36.

HOFFMANN, J., COSTE-MANIÈRE, I. and MAKI, I. (2010). Le marché chinois en pleine explosion. *Expression Cosmétique*, pp. 18-19.

SOLA, C. and COSTE-MANIÈRE, I. (2008). Luxe et sensorialité : Les sens du Luxe. *Luxe et Finance*.

COSTE-MANIÈRE, I. (1999). D'un parfumeur. *Chronique d'Art Sacré*, pp. 24.

### **Non peer-reviewed journal articles**

SHARMA, R. and COSTE-MANIÈRE, I. (2010). The sky is the limit for luxury goods in India. *The Financial Express*, pp. 2.

### **Conference proceedings**

COSTE-MANIÈRE, I. (2021). Art Sport Olympisme ! vers une communication de luxe réhabilitée.

COSTE-MANIÈRE, I. and CIALFI, G. (2021). Reinventing Swiss Luxury Watchmaking Retail in the Covid Era: The impact of Consumer-Facing Technologies on Offline and Online CX.

COSTE-MANIÈRE, I. and LI, Y. (2020). Social media KOL business model and prospects.

COSTE-MANIÈRE, I. and D'ALISERA, L. (2020). Innovation in production, trademark regulation and law in the wine industry.

COSTE-MANIÈRE, I. (2020). Pour le français aux JO, Paris 2024 peut tout changer.

COSTE-MANIÈRE, I., GUISIANO, M. and RABASSO, N. (2019). Gold : Pollution of Natural Resources Ecotoxicology, Transport and Fate Pollutants and Environment Health.

COSTE-MANIÈRE, I., GIUSIANO, M., RABASSO, N. and GARDETTI, M.A. (2019). The current situation of polluting gold mining techniques and the possible solutions to enhance the sustainability: Pollution of Natural Resources Ecotoxicology, Transport and Fate Pollutants and Environment Health of Gold Mining.

COSTE-MANIÈRE, I., CASTILLAN, L., CHHEANG, C., DENOUEX, C. and FERRENBACH, C. (2018). Online luxury: The code breakers of a traditional sector.

COSTE-MANIÈRE, I., AMIROUCHE, M., BOYAVAL, F., ARNAULT, F. and SALOME, C. (2018). Luxury Toys for Men: when women will let us decide and buy on our own?

COSTE-MANIÈRE, I., GUERQUIN-KERN, L., AYBALY, R. and MADACOVA, D. (2018). Sustainability in the automotive world : From Tesla to heaven !

COSTE-MANIÈRE, I., SAPONARO, M., LE GAL, D. and GUISIANO, M. (2018). The use of Artificial Intelligence for the improvement of customer online and offline.

COSTE-MANIÈRE, I., HAMELIN, C., MALENGE, E., FARBOS, L. and RONDELLI, S. (2018). WeChat : The Present and the Future.

COSTE-MANIÈRE, I., THUBERT, S., FRANCOULON, L., WEBER, L. and BOYAVAL, F. (2017). Duty Free shops : Are luxury being democratized ?

AZOULAY, C., CAVANAUGH, L., COSTE-MANIÈRE, I., DARREN, D. and ERKOVA, D. (2015). Luxury in the Digital World: How Digital Technology Can Complement, Enhance, and Differentiate the Luxury Experience.

### **Keynote speaker**

COSTE-MANIÈRE, I., BOYER, G. and GARDETTI, M. (2023). The definitive Quest for resilient sustainability in luxury & Fashion. Noida, India.

COSTE-MANIÈRE, I., LE TROQUER, F., GUEZGUEZ, H., SPIER, P. and SUAREZ, M. (2023). Implementation of sustainability as a core value of the Fashion industry. In: Role of sustainable development goals in business, Jaipuria Institute of Management. New Delhi.

SUAREZ, M., COSTE-MANIÈRE, I., SPIER, P., LE TROQUER, F. and GUEZGUEZ, H. (2023). Implementation of sustainability as a core value of the Fashion Industry. In: Role of sustainable development goals in business / Jaipuria Institute of Management. Indirapuram, Ghaziabad.

COSTE-MANIÈRE, I., LUDOVICA LENTO, L., GERARD BOYER, G. and ALBERTO FESTA, A. (2022). Blockchain in the luxury sector: An investigation regarding luxury consumers blockchain and its advantages for a growing awareness. In: MyRes22. Balaclava.

COSTE-MANIÈRE, I. (2022). New paradigms in the luxury and fashion industries. In: Mega International Lecture Series Amity University. Noida.

### **Conference presentations**

COSTE-MANIÈRE, I., FENG, C., FENG JIAHUI, J. and HAN, X. (2023). The Great Shift: From KOL To KOC. In: ICAMT 2023 JBS, Noida. Noida, India.

COSTE-MANIÈRE, I., BAYLACQ INÈS, I. and MICHELINI, C. (2023). Social Media And Their Impact On Luxury And Fashion Communication. In: ICAMT 2023 Noida. Noida.

COSTE-MANIÈRE, I., XU, T., SONG, R., WANG, X. and CHEN, M. (2023). How To Keep The Luxury Luster When Technology Is Keeping On Growing. In: ICAMT 2023. Noida, India.

COSTE-MANIÈRE, I., CARRIÉ, C., BILLARD, E. and COSPAIN, C. (2023). AI And NFTS: Roles, Impact, Trends And Limits. The Quest For The ROI In A Digital Updated Environment. In: ICAMT 2023. Noida, India.

COSTE-MANIÈRE, I., CALLEJA, J., DOMINICI, L.M., GRENADE, E. and HERLEM, S. (2023). Can We Talk About International Communication In The Fashion And Luxury World? In: ICAMT 2023, Noida, India. Noida, India.

COSTE-MANIÈRE, I., LI, W. and LI, D. (2023). Earthquake From The Perspective Of Vintage Fashion. In: ICAMT 2023, Noida, India. Noida.

COSTE-MANIÈRE, I., CICERCHIA, S. and STAZZONE, A. (2023). From Pop-Up Stores To Pop-Up Experiences: A Gradual Shift And ROI For Brand Communication Strategies. In: ICAMT 2023, Noida, India.

COSTE-MANIÈRE, I. (2022). New paradigms in the luxury and fashion industries. In: Mega International Lecture Series Amity University. Noida / Delhi.

COSTE-MANIÈRE, I., BOYER, G., BATROSSE, A., BAYOR, G. and CHALEON, M. (2022). Covid impact: From the lipstick syndrome to the return to the essential use of sustainable cosmetics. In: Global Leadership Research Conference 2022. Noida / Delhi.

COSTE-MANIÈRE, I., BOYER, G., BARRAO, A., DEL GUIDICE, A. and MUNOZ, E. (2022). Responsible Consumerism and Environment. In: Global Leadership Research Conference 2022. Noida / Delhi.

COSTE-MANIÈRE, I., BOYER, G., PETRUCCELLI, C., RICO, C. and LOPEZ, S. (2022). The environmental impact of the different soap manufacturing processes, and the sustainable development policies implemented around the world. In: Global Leadership Research Conference 2022. Noida / Delhi.

COSTE-MANIÈRE, I., BOYER, G., PUTTI, A., ROCCA, N. and MONEIN, A. (2022). Steps ahead : going green as the ultimate stairway to heaven ! In: Global Leadership Research Conference 2022. Noida / Delhi.

COSTE-MANIÈRE, I., ILARIA ROSSI, I., GERARD BOYER, G. and FRANÇOIS LE TROQUER, F. (2022). E-Sports and Metaverse in Luxury and Fashion: a New Future. In: MyRes22. Balaclava.

COSTE-MANIÈRE, I., MÉLISSA MONTERAGIONI, M., MARIANNE VINCENT, M. and JEAN FRANÇOIS DETOUT, J.F. (2022). Are luxury brands disrupted by the digital revolution, what is the future of the luxury sector with the increase of digitalization? In: MyRes22. Balaclava.

COSTE-MANIÈRE, I., RUPIKA JAIN, R., NEHA UPADHYAY, N. and GERARD BOYER, G. (2022). Indian Textile Industry going Sustainable. In: MyRes22. Balaclava.

COSTE-MANIÈRE, I., HAIXIAO XU, H. and KANGDI QIU, K. (2022). Prospects of the European influencer economy: modeled on the Chinese influencer economy. In: MyRes22. Balaclava.

COSTE-MANIÈRE, I. (2022). Research on ESG Evaluation and Optimized Plan for Luxury Industry. In: MyRes22. Balaclava.

COSTE-MANIÈRE, I., JULIE BARRÈRE , J. and MÉLANIE JOUETTE, M. (2022). The challenges of the second-hand market for luxury players. In: MyRes22. Balaclava.

COSTE-MANIÈRE, I., ALEKSANDRA GRIGORIAN , A. and YI-TING WANG , Y.T. (2022). The aim of replacing natural fur with faux fur is a concern for sustainable development or a desire to please demanding customers? In: MyRes22. Balaclava.

COSTE-MANIÈRE, I. (2022). Réseaux sociaux et impact sur la santé des jeunes sportifs : quelle utilisation des réseaux sociaux, impact sur le sommeil, impact sur l'activité sportive et impact psychologique. In: Comité Français Fair Play. Paris.

COSTE-MANIÈRE, I., CLARA GUINAND, C., MERIEM OLLIVIER, M., CHARLINE POUZET, C., LOUISE TARDIF, L. and BOYER, G. (2022). "From "organic luxury" to "synthetic lab grown" retail : The Oberoi theorem...". In: IPOL22. Milano.

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### **Press and social media**

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## **Other research activities**

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### **Editorial board member**

Since 2019      Journal of Global Sport Management (JGSM)

### **Other academic activities**

2023      Global Management Conference Seoul, Seoul University, South Korea  
2023      Global Leadership Research Conference Amity, Amity Business School Noida, India  
2023      International Conference on Sustainable Development Goals Jaipurira Institute, Jaipurira Institute of Management, India  
2023      Global Management Conference 2023 Korea Track Chair, South Korea  
2023      Member of the Advisory Board International Conference on Role of Sustainable Development Goals in Business and Economic Transformation (ICSDG-2023), India

## **Professional Activities**

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### **Consulting**

2020      Altagama Gamma3 Council

## **Other professional activities**

Since 2022	International Pierre de Coubertin Comitee, Switzerland
Since 2021	Conseiller du Président de la Fédération Française de Hand ball, France
Since 2021	Vice-Président du Comité Français Pierre de Coubertin, France
Since 2020	Administrateur délégué Conseil Social du Mouvement Sportif
Since 2020	Member of the Board of the National Comitee Pierre de Coubertin
Since 2017	National Olympic Academy Member
Since 2014	Member of the Board of the Association of the Economic and Social and Environmental Council of the French Republic, Palais d'Iena
Since 2012	Member of the "Centre d'Evocation d'Art Mural", SIVOM Vallée du Vrin, La Ferté Loupière. - Administrator, Museums' Federation, France
Since 2012	Chairman of the Aéro-Club of Saint Raphaël Est Varois (Cannes Mandelieu) Private Pilot
Since 2008	Special Advisor of the President of the Olympic Committee
Since 2007	President, Regional Federation for Track and Field
Since 2005	President of Celebrities for Sports and Charities (SAS Prince Albert Monaco)
Since 2000	Herculis Monaco IAAF Diamond League Meeting, Head of event, international referee
Since 1993	Honorary Administrator, Society of French Perfumers
Since 1992	President A.I.T.P. / Association of Perfumery Engineers and Technicians
Since 1992	Administrator, C.I.R.M (International Centre for Musical Research)
Since 1989	Member of the Board, CLUB de GRASSE (Promotion of Commercial Trade between Southern Europe and the Pacific Basin)
2017 - 2025	Vice-Chairman of the Association of the Olympic Academies of the French Speaking Countries
2021	Conseil Académique de l'Education Nationale Académie Aix Marseille CAVL
2021	Commission de Concertation Académique de l'Enseignement Privé CCAEP Académie Aix Marseille
2021	Vice Président Comité Olympique Sportif Région Sud Sport Haut Niveau Collectivités Territoriales
2020	Member of the Academic Comitee for Private Education. Academie Provence Alpes Côte d'Azur
2020	Administrateur délégué Union Nationale des Employeurs de l'Economie Sociale et Solidaire
2019	International Society of Olympics Historians
2018	Member of the Board of the Commission Régionale du Fonds pour le Développement de la vie associative
2017	Conseil Economique Social et Environnemental Région Sud Provence Alpes Côte d'Azur
2015 - 2017	Chairman of the Regional Olympic Committee (CROS Côte d'Azur)
2014 - 2017	Special Advisor to the Chairman of the Association of the French Speaking Countries Olympic Academies
2013 - 2017	Member of the CDESI (Commission Départementale des Espaces, Sites et Itinéraires) Alpes Maritimes (sustainability and sports)
2013 - 2017	Olympic Committee (Alpes Maritimes) Vice Président

2016 Track and Field Federation

1979 - 2016 Member of Directors' Committee, FRENCH RIVIERA TRACK & FIELD ASSOCIATION

1995 - 2008 Treasurer, C.I.R.M (International Centre for Musical Research)

1995 - 2002 Vice Chairman Nika's International Track & Field Meeting (GP Mobil, IAAF, ...)

1990 - 2000 Administrator of A.I.A.M.I.P (International Association of Friends of the International Perfumery Museum)

1992 - 1995 President of A.I.A.M.I.P (International Association of Friends of the International Perfumery Museum)

1989 - 1995 Special Assistant: Plan de Grasse, Town Hall City of Grasse, France

1993 Section Member (Economies Régionales et Aménagement du Territoire) of the Economic and Social Council (Palais d'Iena) of the French Republic