

# Kenneth DE ROECK

Professeur associé

Académie : Innovation

Centre de recherche : SKEMA Centre for Sustainability Studies

Campus : Lille

Email : kenneth.deroeck@skema.edu

## Intérêts de recherche

---

Organizational Behavior, Leadership, CSR, Mindfulness

## Domaines d'enseignement

---

Comportement Org., Leadership, RSE, Developement durable, Ethique des affaires, HRM

## Formation

---

2013 Ph.D. in Management, Université catholique de Louvain, Belgique

## Expérience Professionnelle

---

### **Positions académiques principales**

Depuis 2021 Professeur associé, SKEMA Business School, France  
2019 - 2021 Associate Professor with Tenure, University of Vermont, Etats-Unis d'Amérique  
2016 - 2019 Assistant Professor, University of Vermont, Etats-Unis d'Amérique  
2013 - 2016 Assistant Professor, IÉSEG School of Management, France

### **Autres affiliations académiques**

2008 - 2013 Research Assistant, Université catholique de Louvain, Belgique  
2007 - 2013 Teaching Assistant, Université catholique de Louvain, Belgique  
2012 Visiting Scholar, University of Queensland, Australie

### **Autres expériences professionnelles**

2010 - 2012 External Consultant in CSR and HRM, ENGIE, Belgique  
2004 - 2006 Business Analyst, ERAMET, Etats-Unis d'Amérique

## Contrats de recherche, prix et distinctions

---

### **Prix et distinctions**

2023 Journal of Management - Scholarly Impact Award 2023  
2019 Best paper award of the 5th International CSR Communication Conference, Co-constructing corporate social responsibility: Toward a sensemaking-based dialogical and configurational approach. Authors: Maon, F.; Swaen, V.; and De Roeck, K.  
2018 Faculty Research Excellence Award - UVM Grossman Business School  
2018 De Roeck, El Akremi and Swaen (2016) published in the Journal of Management Studies, The LouRIM Research Excellence Award 2017

## Articles académiques revus

BABU, N., DE ROECK, K., RIVKIN, W. et BHATTACHARYA, S. (2024). I can do good even when my supervisor is bad: Abusive supervision and employee socially responsible behaviour. *Journal of Occupational and Organizational Psychology*, 97(02), pp. 555-578.

DE ROECK, K., RAINERI, N., JONES, D. et SCHEIDLER, S. (2023). Giving the Benefit of the Doubt: Investigating the Insurance-Like Effect of CSR in Mitigating Negative Employee Reactions to Psychological Contract Breach. *Journal of Management Studies*, Online first.

MAON, F., SWAEN, V. et DE ROECK, K. (2021). Corporate branding and corporate social responsibility: Toward a multi-stakeholder interpretive perspective. *Journal of Business Research*, 126, pp. 64-77.

BABU, N., DE ROECK, K. et RAINERI, N. (2020). Hypocritical organizations: Implications for employee social responsibility. *Journal of Business Research*, 114, pp. 376-384.

MAON, F., VANHAMME, J., DE ROECK, K., LINDGREEN, A. et SWAEN, V. (2019). The Dark Side of Stakeholder Reactions to Corporate Social Responsibility: Tensions and Micro-level Undesirable Outcomes. *International Journal of Management Reviews*, 21(2), pp. 209-230.

DE ROECK, K. et MAON, F. (2018). Building the theoretical puzzle of employees' reactions to corporate social responsibility: An integrative conceptual framework and research agenda. *Journal of Business Ethics*, 149, pp. 609-625.

DE ROECK, K. et FAROOQ, O. (2018). Corporate social responsibility and ethical leadership: Investigating their interactive effect on employees' socially responsible behaviors. *Journal of Business Ethics*, 151, pp. 923-939.

EL AKREMI, A., GOND, J.P., SWAEN, V., DE ROECK, K. et IGALENS, J. (2018). How do employees perceive corporate responsibility? Development and validation of a multidimensional corporate stakeholder responsibility scale. *Journal of Management*, 44(2), pp. 619-657.

DE ROECK, K., EL AKREMI, A. et SWAEN, V. (2016). Consistency matters! How and when does corporate social responsibility affect employees' organizational identification? *Journal of Management Studies*, 53(7), pp. 1141-1168.

DE ROECK, K., MARIQUE, G., STINGLHAMBER, F. et SWAEN, V. (2014). Understanding employees' responses to corporate social responsibility: Mediating roles of overall justice and organisational identification. *International Journal of Human Resource Management*, 25(1), pp. 91-112.

DE ROECK, K., MAON, F. et LEJEUNE, C. (2013). Taking up the challenge of corporate branding: An integrative framework. *European Management Review*, 10(3), pp. 137-151.

DE ROECK, K. et DELOBBE, N. (2012). Do Environmental CSR Initiatives Serve Organizations' Legitimacy in the Oil Industry? Exploring Employees' Reactions Through Organizational Identification Theory. *Journal of Business Ethics*, 110(4), pp. 397-412.

## Présentations dans des conférences

BABU, N., DE ROECK, K. et RAINERI, N. (2022). Generating Social Good in Generation Z. Dans: Academy of Management. Seattle.

RIVKIN, W., BABU, N., BHATTACHARYA, S. et DE ROECK, K. (2022). From This is Depleting to This is Energizing - How Work Enhances Psychological Energy. Dans: Academy of Management. Seattle.

MAON, F., DE ROECK, K. et SWAEN, V. (2019). Co-constructing corporate social responsibility: Toward a sensemaking-based dialogical and configurational approach. Dans: International CSR Communication Conference. Stockholm.

MAON, F. et DE ROECK, K. (2019). Framing undue domination: Outsider-driven corporate delegitimation efforts and the Occupy Wall Street movement. Dans: EGOS Colloquium. Edinburgh.

DE ROECK, K., RAINERI, N. et SCHEIDLER, S. (2018). Giving the benefit of the doubt: A micro-level investigation of the insurance-like effect of CSR. Dans: Academy of Management Annual Meeting. Chicago.

JONES, D., FAROOQ, O. et DE ROECK, K. (2018). Do attributed motives moderates the effect of CSR on employees' OCB? Dans: Academy of Management Annual Meeting. Chicago.

DE ROECK, K., RAINERI, N. et SCHEIDLER, S. (2018). A risk-mitigation approach of CSR: The case of the psychological contract breach. Dans: CR3+ Conference. Nantes.

MAON, F. et DE ROECK, K. (2017). Making sense of CSR: Towards a multipartite interactional conceptualization. Dans: Society for Business Ethics Annual Conference. Atlanta.

## Autres activités de recherche

---

### **Editeur associé d'une revue**

2020 - 2025 M@n@gement

### **Membre d'un comité éditorial**

Depuis 2023 Journal of Business Research

Depuis 2018 Journal of Business Ethics

### **Affiliations**

Depuis 2010 Academy of Management

## Activités Professionnelles

---

### **Autres activités professionnelles**

Depuis 2010 Louvain Corporate Social Responsibility Network