

# Saverio FAVARON

Assistant Professor

Academy: Innovation

Research center: Knowledge, Technology and Organization

Campus: Sophia Antipolis

Email: saverio.favaron@skema.edu

## Education

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2020 Ph.D. in Strategy, HEC Paris, France

## Experience

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### **Full-time academic positions**

Since 2020 Assistant professor, SKEMA Business School, France

### **Other academic affiliations and appointments**

2017 - 2020 MSc Thesis supervisor, HEC Paris, France

2017 - 2020 Teacher, HEC Paris, France

## Publications

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### **Peer-reviewed journal articles**

FAVARON, S., DI STEFANO, G. and DURAND, R. (2022). Michelin is coming to town: Organizational responses to status shocks. *Management Science*, 68(9), pp. 6925-6949.

### **Conference presentations**

FAVARON, S. (2021). Sorry not Sorry? Addressing Online Threats to Organizational Reputation. In: SMS Annual Conference (Strategic Management Society). Toronto.

FAVARON, S. (2019). Too blind to see? A Study of Attentional Selection in the context of online customer feedback. In: CCC Doctoral Consortium. Chapel Hill/Durham.

FAVARON, S. (2019). Michelin is Coming to Town: Strategic Conformity and the Interaction between Consumer and Expert evaluations. In: AOM American Academy of Management Conference. Boston.

FAVARON, S. (2019). Reputation Dynamics in the Digital Age: Drivers and Effectiveness of Online Management Responses. In: SMS Annual Conference (Strategic Management Society). Minneapolis.

FAVARON, S. (2018). Too blind to see? A Study of Attentional Selection in the context of online customer feedback. In: SEI Doctoral Consortium. Munich.

FAVARON, S. (2018). Too blind to see? A Study of Attentional Selection in the context of online customer feedback. In: AOM American Academy of Management Conference. Chicago.

FAVARON, S. (2018). Michelin is Coming to Town: Strategic Conformity and the Interaction between Consumer and Expert evaluations. In: SMS Annual Conference (Strategic Management Society). Paris.

FAVARON, S. (2018). Michelin is Coming to Town: Strategic Conformity and the Interaction between Consumer and Expert evaluations. In: AOM American Academy of Management Conference. Chicago.

### **Organization of a conference or a seminar**

2018 AOM American Academy of Management Conference, United States of America