

Saverio FAVARON

Professeur assistant

Académie : Innovation

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Formation

2020 Ph.D. in Strategy, HEC Paris, France

Expérience Professionnelle

Positions académiques principales

Depuis 2020 Assistant professor, SKEMA Business School, France

Autres affiliations académiques

2017 - 2020 MSc Thesis supervisor, HEC Paris, France

2017 - 2020 Teacher, HEC Paris, France

Publications

Articles académiques revus

FAVARON, S., DI STEFANO, G. et DURAND, R. (2022). Michelin is coming to town: Organizational responses to status shocks. *Management Science*, 68(9), pp. 6925-6949.

Présentations dans des conférences

FAVARON, S. (2021). Sorry not Sorry? Addressing Online Threats to Organizational Reputation. Dans: SMS Annual Conference (Strategic Management Society). Toronto.

FAVARON, S. (2019). Too blind to see? A Study of Attentional Selection in the context of online customer feedback. Dans: CCC Doctoral Consortium. Chapel Hill/Durham.

FAVARON, S. (2019). Michelin is Coming to Town: Strategic Conformity and the Interaction between Consumer and Expert evaluations. Dans: AOM American Academy of Management Conference. Boston.

FAVARON, S. (2019). Reputation Dynamics in the Digital Age: Drivers and Effectiveness of Online Management Responses. Dans: SMS Annual Conference (Strategic Management Society). Minneapolis.

FAVARON, S. (2018). Too blind to see? A Study of Attentional Selection in the context of online customer feedback. Dans: SEI Doctoral Consortium. Munich.

FAVARON, S. (2018). Too blind to see? A Study of Attentional Selection in the context of online customer feedback. Dans: AOM American Academy of Management Conference. Chicago.

FAVARON, S. (2018). Michelin is Coming to Town: Strategic Conformity and the Interaction between Consumer and Expert evaluations. Dans: SMS Annual Conference (Strategic Management Society). Paris.

FAVARON, S. (2018). Michelin is Coming to Town: Strategic Conformity and the Interaction between Consumer and Expert evaluations. Dans: AOM American Academy of Management Conference. Chicago.

Organisation d'une conférence ou d'un séminaire

2018

AOM American Academy of Management Conference, États-Unis d'Amérique