

# Patrice HOUDAYER

Professor

Academy: Globalization

Campus: Paris

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## Education

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- 1998 PhD in Strategy, ESSEC Business School, France
- 1992 DEA / (Pre-Doctoral Diploma), University Paris X, HEC Paris & ESSEC, France
- 1990 Maîtrise (M.A.), Managerial Economics, University Paris X, France

## Experience

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### Full-time academic positions

- 2001 - 2004 Professor of Strategy and Innovation Management, Audencia Business School, France
- 1998 - 2001 Associate Professor & Interim Head of the Management Department, ESCEM, France

### Other academic affiliations and appointments

- Since 2015 Executive Vice-President, Programs, International and Student Life,, SKEMA Business School, France
- 2008 - 2014 Vice-president, Graduate Programmes, EM Lyon Business School, France
- 2004 - 2007 Dean of Academic Programmes, EM Lyon Business School, France
- 2003 - 2004 Associate Dean for International Development, Audencia Business School, France
- 2001 - 2003 Programme Head for the New Technologies Management Programme, Audencia Business School, France

## Publications

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### Peer-reviewed journal articles

SHENTON, G. and HOUDAYER, P. (2007). L'effet « Bologna » : les masters européens s'ouvrent au monde. *Revue Française de Gestion*, 33(178-179), pp. 17-24.

### Books and book editor

HOUDAYER, P. and KWIATKOWSKI, S. [Eds] (2004). *Knowledge café for Intellectual Entrepreneurship Through or Against Institutions*. UNESCO-CEPES, LKAEM Publisher.

### Press and social media

HOUDAYER, P. and SHENTON, G. (2007). The Bologna effect: the emerging European masters market. *EFMD Global Focus*.

### **Affiliations**

2018 Vice-Président de la Conférence Régionale des Grandes Ecoles Hauts-de-France, pour le Collège des Ecoles de Management., Conférence Régionale des Grandes Ecoles Hauts-de-France, pour le Collège des Ecoles de Management