

Marianna MARINO

Associate Professor

Academy: Innovation

Research center: SKEMA Centre for Sustainability Studies

Campus: Lille

Email: marianna.marino@skema.edu

Research interests

Applied Economics, Economics and Management of Innovation, Entrepreneurship

Education

- | | |
|------|---------------------------------------------------------------------------------------------------------------------------------|
| 2014 | Ph.D. in Economics and Management of Innovation, Ecole Polytechnique Fédérale de Lausanne, Switzerland |
| 2008 | MSc in Economics and Management of Public Administrations and International Institutions, with honor, Bocconi University, Italy |

Experience

Full-time academic positions

- | | |
|-------------|-----------------------------------------------------------------------------------------------|
| Since 2018 | Associate Professor, SKEMA Business School, France |
| 2015 - 2018 | Assistant Professor, Department of Strategy and Entrepreneurship, ICN Business School, France |

Other academic affiliations and appointments

- | | |
|------|---------------------------------------------------------------------------------------------------------------------------------|
| 2014 | Post Doctoral Research / Chair of Economics and Management of Innovation, Ecole Polytechnique Fédérale de Lausanne, Switzerland |
|------|---------------------------------------------------------------------------------------------------------------------------------|

Research grants, Awards and Honors

Awards and Honors

- | | |
|------|-------------------------------------------------------------------------------------------------------------------------------------------|
| 2017 | Best Paper Proceeding: International Mobility and Research Careers: Evidence from a Mobility Grant Program, Academy of Management Meeting |
| 2012 | Best Teaching Assistant, CDM-EPFL |

Publications

Peer-reviewed journal articles

- MARINO, M., MELILLO, F., PARROTTA, P. and SMITH, N. (2024). What makes entrepreneurship counter-cyclical? Evidence from a shutdown of start-up subsidies in Denmark. *Entrepreneurship and Regional Development*.
- MARINO, M., PARROTTA, P., SALA, D. and VALLETTA, G. (2024). The Volkswagen emissions scandal: Exploring the role of environmental concern and social norms. *Journal of Environmental Economics and Management*.
- BARUFFALDI, S.H., MARINO, M. and VISENTIN, F. (2020). Money to move: The effect on researchers of an international mobility grant. *Research Policy*, 49(8), pp. 104077.
- MARINO, M., PARROTTA, P. and VALLETTA, G. (2019). Electricity (de)regulation and innovation. *Research Policy*, 48(3), pp. 748-758.

MARIN, G., MARINO, M. and PELLEGRIN, C. (2018). The Impact of the European Emission Trading Scheme on Multiple Measures of Economic Performance. *Environmental and Resource Economics*, 71, pp. 551-582.

MARINO, M., LHUILLERY, S., PARROTTA, P. and SALA, D. (2016). Additionality or Crowding-out? An Overall Evaluation of Public R&D Subsidy on Private R&D Expenditure. *Research Policy*, 45(9), pp. 1715-1730.

MARINO, M., PARROTTA, P. and POZZOLI, D. (2016). Educational Diversity and Knowledge Transfers via Inter-Firm Labor Mobility. *Journal of Economic Behavior and Organization*, 123, pp. 168-183.

BARUFFALDI, S.H., MARINO, M. and PARROTTA, P. (2016). Self-employment, Start-up Incentives and Political Ideology. *Applied Economics Letters*, 23(4), pp. 250-254.

MARINO, M. and PARROTTA, P. (2015). Does Parental Cultural Diversity Promote Entrepreneurship? *Applied Economics Letters*, 22(4), pp. 1108-1115.

BLOCH, W. and MARINO, M. (2014). Patenting and the Role of Knowledge Spillovers. *World Review of Science, Technology and Sustainable Development*, 11(3-4), pp. 219-236.

MARINO, M., PARROTTA, P. and POZZOLI, D. (2012). Does Labor Diversity Promote Entrepreneurship? *Economics Letters*, 116(1), pp. 15-19.

Working papers

MELILLO, F., MARINO, M. and BREA SOLIS, H. (2022). *Going from entrepreneur back to employee. Employer type, task variety, and job satisfaction*. SKEMA working papers series.

MELILLO, F., MARINO, M., PARROTTA, P. and SMITH, N. (2022). *What Makes Entrepreneurship Countercyclical? Evidence from the Shutdown of Start-Up Subsidies in Denmark*. SKEMA working papers series.

Conference proceedings

MELILLO, F., MARINO, M., PARROTTA, P. and SMITH, N. (2022). *What Makes Entrepreneurship Countercyclical? Evidence from the Shutdown of Start-Up Subsidies in Denmark*. *Academy of Management*.

MARINO, M., BARUFFALDI, S.H. and VISENTIN, F. (2017). *International Mobility and Research Careers: Evidence from a Mobility Grant*.