

Nicolas SERVEL

Senior Lecturer

Academy: Innovation

Campus: SOPHIA

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Research interests

Strategy, Entrepreneurship, Innovation, Sustainability

Teaching interests

Entrepreneurship, Innovation, Strategy, Sustainability

Education

2004	Master of Business Administration, University of Cambridge, Great Britain
1997	DESS Strategy, Planning and Management control, Université Paris Dauphine-PSL, France
1996	Maitrise Des Sciences de Gestion (with Honours), Université de Toulon, France

Experience

Other academic affiliations and appointments

Since 2020	Director of the MSc Entrepreneurship & Innovation (France & China) Director of the MSc Entrepreneurship & Sustainable Design, SKEMA Business School, France
2017 - 2020	Director of the MSc Entrepreneurship & Innovation and Venture Factory Manager, SKEMA Business School, France

Other professional experiences

2016 - 2017	Freelance Consultant, Servel
2013 - 2015	Senior Consultant, In Extenso Innovation Croissance, France
2013	Group Strategy and M&A Senior Analyst, SBM Offshore, Monaco
2012	Consultant, L.E.K. Consulting, Australia
2011 - 2012	Manager, Partners in Performance, Australia
2010 - 2011	Manager Strategy, CSG Ltd, Australia
2009 - 2010	Manager Content and Commercial Communication Strategy, Brightstar, Australia
2005 - 2009	Manager, KPMG, Australia
2000 - 2003	Senior Business Consultant, Fi System, France
1997 - 2000	Founder, ARD Expertises, France

Publications

Books and book editor

STRIUKOVA, L., SERVEL, N., DISPAS, C. and KAYANAKIS, G. (2021). *Innovation and Financial Markets*. Wiley-ISTE, 208 pages.