

# Takeharu SOGO

Associate Professor

Academy: Globalization

Research center: Finance & Accounting Insights on Risk and Regulation

Campus: Sophia Antipolis

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## Research interests

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Auction Theory, Information Economics, Mergers and Acquisitions

## Education

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- 2015 Ph.D.in Economics, University of Illinois at Urbana-Champaign, United States of America  
2005 Master in MA in Economics, Kyoto University, Japan

## Experience

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### Full-time academic positions

- Since 2019 Associate Professor, SKEMA Business School, France  
2017 - 2019 Associate Professor, Faculty of Economics, Osaka University of Economics, Japan  
2014 - 2017 Assistant Professor, Faculty of Global Business, Osaka International University, Japan

### Other academic affiliations and appointments

- 2022 Visiting Scholar, Waseda University, Japan

## Publications

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### Peer-reviewed journal articles

- BERNHARDT, D., LIU, T. and SOGO, T. (2020). Costly auction entry, royalty payments, and the optimality of asymmetric designs. *Journal of Economic Theory*, 188, pp. 105041.
- SOGO, T. (2019). Competition among Procrastinators. *Theory and Decision*, 86, pp. 325-337.
- SOGO, T. (2017). Effects of Seller's Information Disclosure in Equity Auctions Requiring Post-Auction Investment. *International Journal of Industrial Organization*, 55, pp. 166-181.
- HSU, C.L., MATTA, R., POPOV, S.V. and SOGO, T. (2017). Optimal Product Placement. *Review of Industrial Organization*, 51(1), pp. 127-145.
- SOGO, T., BERNHARDT, D. and LIU, T. (2016). Endogenous Entry To Security-Bid Auctions. *American Economic Review*, 106(11), pp. 3577-3589.

### Working papers

- SOGO, T., MORITA, K. and MURAMOTO, A. (2024). *Optimal Contracts Under Interpersonal Projection*. SSRN.
- SOGO, T. and MURAMOTO, A. (2022). *Asymmetric Optimal Auction Design with Loss-Averse Bidders*. 4207422, SSRN Electronic Journal.

HAYASHIDA, O., MORITA, K. and SOGO, T. (2022). *Transparency and Innovation in Organizations*. 4053625, SSRN Electronic Journal.

SOGO, T. and MURAMOTO, A. (2022). *Asymmetric Optimal Auction Design with Loss-Averse Bidders*. SSRN.

### **Conference presentations**

SOGO, T. and MURAMOTO, A. (2023). *Asymmetric Optimal Auction Design with Loss-Averse Bidders*. In: The European Association for Research in Industrial Economics (EARIE). Rome.

SOGO, T., MORITA, K. and MURAMOTO, A. (2023). *Optimal Contracts Under Interpersonal Projection*. In: The 29th Decentralization Conference. Osaka.

CONG, P., MURAMOTO, A. and SOGO, T. (2023). *Changing Tastes, Projection Bias, and Consumer Search*. In: The 29th Decentralization Conference. Osaka.

SOGO, T., HAYASHIDA, O. and MORITA, K. (2022). *Transparency and Innovation in Organizations*. In: EEA-ESEM 2022. Milan.

MURAMOTO, A. and SOGO, T. (2022). *Asymmetric Optimal Auction Design with Loss-Averse Bidders*. In: EEA-ESEM 2022. Milan.

MURAMOTO, A. and SOGO, T. (2022). *Asymmetric Optimal Auction Design with Loss-Averse Bidders*. In: EARIE 2022. Vienna.

HAYASHIDA, O., MORITA, K. and SOGO, T. (2019). *Feedback and Development in Tournaments*. In: International Meeting on Game Theory. St Petersburg.

BERNHARDT, D., LIU, T. and SOGO, T. (2018). *Costly Entry and the Optimality of Asymmetric Auction Designs*. In: APIOC (Asia-Pacific Industrial Organisation Conference). Melbourne.

BERNHARDT, D., LIU, T. and SOGO, T. (2018). *Costly Entry and the Optimality of Asymmetric Auction Designs*. In: Jornadas de Economia Industrial (JEI). Barcelona.

BERNHARDT, D., LIU, T. and SOGO, T. (2018). *Costly Entry and the Optimality of Asymmetric Auction Designs*. In: EARIE (Annual Conference of the European Association for Research in Industrial Economics). Athens.

BERNHARDT, D., LIU, T. and SOGO, T. (2018). *Costly Entry and the Optimality of Asymmetric Auction Designs*. In: Econometric Society Australasia Meeting (ESAM). Auckland.

BERNHARDT, D., LIU, T. and SOGO, T. (2018). *Costly Entry and the Optimality of Asymmetric Auction Designs*. In: Economic Theory Conference. Beijing.

SOGO, T. (2017). *Effects of Seller's Information Disclosure in Equity Auctions Requiring Post-Auction Investment*. In: APIOC (Asia-Pacific Industrial Organisation Conference). Auckland.

SOGO, T. and KAWAI, K. (2017). *Planned Opaqueness in Securitization*. In: Financial Market Liquidity Conference. Budapest.

SOGO, T. and KAWAI, K. (2017). *Planned Opaqueness in Securitization*. In: EARIE (Annual Conference of the European Association for Research in Industrial Economics). Maastricht.

SOGO, T. and KAWAI, K. (2017). *Planned Opaqueness in Securitization*. In: International Society of Dynamic Games Workshop. Warsaw.

SOGO, T. (2016). *Effects of Seller's Information Disclosure in Equity Auctions Requiring Post-Auction Investment*. In: World Congress of the Game Theory Society. Maastricht.

SOGO, T. and KAWAI, K. (2016). *Planned Opaqueness in Securitization*. In: Finance and Economics Conference. Frankfurt.

SOGO, T., BERNHARDT, D. and LIU, T. (2016). *Endogenous Entry To Security-Bid Auctions*. In: The Japanese Economic Association Spring Meeting. Nagoya.

SOGO, T. (2015). *Competition among Procrastinators*. In: Association of Behavioral Economics and Finance Annual Meeting. Osaka.

### **Faculty research seminar presentations**

- SOGO, T. and MURAMOTO, A. (2024). Asymmetric Optimal Auction Design with Loss-Averse Bidders. In: Musashi University. Tokyo.
- SOGO, T. and MURAMOTO, A. (2023). Asymmetric Optimal Auction Design with Loss-Averse Bidders. In: Nagoya University.
- SOGO, T. and MURAMOTO, A. (2023). Asymmetric Optimal Auction Design with Loss-Averse Bidders. In: Kyoto University. Kyoto.
- SOGO, T. and MURAMOTO, A. (2022). Asymmetric Optimal Auction Design with Loss-Averse Bidders. In: Microtheory Seminar, University of Glasgow. Glasgow.
- SOGO, T. (2022). Transparency and Innovation in Organizations. In: Microeconomics Workshop, Keio University. Tokyo.
- SOGO, T. (2022). Transparency and Innovation in Organizations. In: Industry and Labor Economics Workshop, Institute of Economic Research, Hitotsubashi University. Tokyo.
- SOGO, T. (2021). Transparency and Innovation in Organizations. In: Microeconomics and Game Theory, Kyoto Institute of Economic Research, Kyoto University. Kyoto.

### **Press and social media**

- SOGO, T. (2021). What is the most profitable way to sell? Evidences from research. SKEMA ThinkForward.

## **Other research activities**

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### **Organization of a conference or a seminar**

- 2019                      Decentralization Conference in Japan

### **PhD supervision**

- G. SURESH, Indian Institute of Technology Tirupati, PhD thesis, Thesis Reviewer