

Yuxin SU
Assistant Professor

Academy: Transformation

Research center: SKEMA Centre for Sustainability Studies

Campus: Suzhou

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Research interests

Applied Microeconomics, Behavioral Economics, Experimental Economics

Education

2021	Ph.D. in Economics, Claremont Graduate University, United States of America
2015	Master in Economics, University of Southern California, United States of America
2014	BA in Economics, Mathematics, University of Maryland, College Park, United States of America

Experience

Full-time academic positions

Since 2021 Assistant Professor of Economics, SKEMA Business School, China

Publications

Peer-reviewed journal articles

HONG, B., KIM, K. and SU, Y. (2024). The Intergenerational Transmission of Risk Preferences: Evidence from Field Experiments in China and Korea. *Journal of Family and Economic Issues*, 45, pp. 151-173.

CAPRA, M., JIANG, B. and SU, Y. (2024). Green self-image boosts online volunteering for environmental causes: Experimental evidence. *Journal of Behavioral and Experimental Economics*, 110(102186).

CAO, Y., CAPRA, M. and SU, Y. (2023). Can prosocial incentives and self-chosen goals improve performance? An online real-effort experiment. *Oxford Economic Papers*, 75(4), pp. 973-992.

SU, Y., CAO, Y. and CAPRA, M. (2023). Do prosocial incentives motivate women to set higher goals and improve performance? *Journal of Economic Psychology*, 99, pp. 102659.

CAPRA, M., JIANG, B. and SU, Y. (2022). Do Pledges Lead to More Volunteering? An Experimental Study. *Economic Inquiry*, 60(1), pp. 87-100.

CAPRA, M., JIANG, B. and SU, Y. (2021). Altruistic Self-Concept Mediates the Effects of Personality Traits on Volunteering: Evidence from an Online Experiment. *Journal of Behavioral and Experimental Economics*, 92, pp. 101697.

Conference presentations

SU, Y. (2022). Rent Expense and Medicaid Expansion. In: WEAI 97TH ANNUAL CONFERENCE. Portland.

SU, Y. (2021). Can Prosocial Incentives and Self-chosen Goals Improve Performance? An Online Real Effort Experiment. In: WEAI Virtual International Conference. Virtual.

SU, Y. (2021). The Intergenerational Transmission of Risk Preferences: Evidence from Korea and China. In: 2021 ESA Global Online Around-the-Clock Conference. Virtual.

SU, Y. (2021). Can Prosocial Incentives and Self-chosen Goals Improve Performance? An Online Real Effort Experiment. In: Econometric Society 2021 China Meeting. Virtual.

SU, Y. (2021). The Intergenerational Transmission of Risk Preferences: Evidence from Korea and China. In: The 26th IAGBT-KITRI Biannual Conference and Research Symposium. Virtual.

SU, Y. (2020). Can Prosocial Incentives and Self-chosen Goals Improve Performance? An Online Real Effort Experiment. In: WEAI 95th Annual Conference. Virtual.

SU, Y. (2020). Can Prosocial Incentives and Self-chosen Goals Improve Performance? An Online Real Effort Experiment. In: Society for the Advancement of Behavioral Economics 2020 Annual Conference. Virtual.

SU, Y. (2020). Can Prosocial Incentives and Self-chosen Goals Improve Performance? An Online Real Effort Experiment. In: Economic Science Association Global Meetings 2020. Virtual.

SU, Y. (2020). The Intergenerational Transmission of Risk Preferences: Evidence from Korea and China. In: WEAI 95th Annual Conference. Virtual.

SU, Y. (2020). Can Prosocial Incentives and Self-chosen Goals Improve Performance? An Online Real Effort Experiment. In: Southern Economic Association 90th Annual Meeting. Virtual.

SU, Y. (2020). The Intergenerational Transmission of Risk Preferences: Evidence from Korea and China. In: Chinese Economists Society 2020 North America Conference. Virtual.

Faculty research seminar presentations

SU, Y. (2020). Can Prosocial Incentives and Self-chosen Goals Improve Performance? An Online Real Effort Experiment. In: ESA's Job-Market Candidates Seminar Series. Virtual.

Other research activities

Organization of a conference or a seminar

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| 2023 | Co-organizer, Economic Science Association (ESA) Sessions, WEAI 17th International Conference |
| 2023 | Co-organizer, Economic Science Association (ESA) Sessions, WEAI 98th Annual Conference |