

PRESS RELEASE

SKEMA Business School launches 'SKEMA Law School for Business'



Left: Inauguration of SKEMA Law for Business on 28 October 2022 in Belo Horizonte, with Alice Guilhon, Dean and Executive President of SKEMA Business School, Judge José Arthur de Carvalho Pereira, President of the Court of Justice of the State of Minas Gerais, intellectual property lawyer Gabriel di Blasi, Geneviève Poulingue, Dean of SKEMA Brazil and Edgar Jacobs, Coordinator of the law courses at SKEMA Law School for Business. On the right: SKEMA's City Campus, in the heart of Belo Horizonte.

Belo Horizonte, 4th November 2022. SKEMA Business School inaugurated its law school "SKEMA Law School for Business" in Belo Horizonte, Brazil, on 28 October.

Alice Guilhon, Dean and Executive President of SKEMA Business School, was present at the official launch along with **Geneviève Poulingue**, Dean of SKEMA Brazil, and **Edgar Jacobs**, coordinator of the law courses on the campus. Also present were Judge **José Artur Carvalho Pereira**, President of the Court of Justice of the State of Minas Gerais, **Gabriel di Blasi**, a renowned lawyer in the field of intellectual property, as well as professionals from the legal sector and the Brazilian and international academic community.

The creation of SKEMA Law School for Business is part of the school's SKY25 strategic plan, which aims to develop a 'comprehensive' institution to go beyond management disciplines and respond to trans-disciplinary issues. This is being done through the creation of three new schools in law, artificial intelligence and, in the coming months, geopolitics.

The objective of the law school in Belo Horizonte is to train aspiring professionals in the next 20 years with a global, multidisciplinary, and technological approach, capable of acting in an international environment with a multicultural prism.

SKEMA Law School for Business is structured around several programmes and online courses:

- A state-approved five-year Bachelor's in Business Administration programme that prepares students for judicial law, technology law and business law.
- Four master of science (MSc) programmes with several specialisations: digital law, judicial law and technology, start-up law, AI and blockchain.

- A 'Law and Artificial Intelligence' nano degree (online course, open to all)

The educational content is based on a network of international researchers.

According to **Edgar Jacobs**, coordinator of the law courses, 'The strength of SKEMA Law for Business is that it offers students completely different professional insertion perspectives, at the interface of law and new technologies, which they did not have until now. This is because SKEMA Law School for Business can combine traditional law teaching with all the areas of expertise of the business school: international and multiculturalism, management, ethics, new technologies, artificial intelligence, etc.'

For **Geneviève Poulingue**, Dean of SKEMA in Brazil, 'The law school focuses on developing skills and competencies in our students that go beyond the basics of law, with a focus on innovation in the curriculum and teaching practices. Our intention is to train professionals prepared to work in the global and digital context, with a focus on people, diversity, and ethics, without neglecting basic and soft skills. In Brazil, this is an ideal combination for a degree of excellence in the field of law.'

Established in Brazil since 2015, SKEMA has 1,000 students this year in its new city campus, located in the heart of Belo Horizonte, the capital of Minas Gerais.

About SKEMA Business School

With 10,000 students of 130+ nationalities and 54,000 graduates across 145 countries, SKEMA Business School is a global school which, through its research, its 70+ teaching programs and its international multi-site structure, trains and educates the talents needed by 21st century companies. The school is now present in six countries: three campuses in France (Lille, Sophia Antipolis, Paris), three in China (Suzhou, Shanghai, Nanjing), one in the United States (Raleigh), one in Brazil (Belo Horizonte) and one in South Africa (Stellenbosch - Cape Town), as well as a resource and Artificial Intelligence research centre in Montreal, Canada. The Faculty counts 190 professors divided into three academies (Globalisation, Innovation, Digitalisation). The Research department has five centres that represent the main aspects of management. Please visit <https://www.skema.edu> for more information.

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