

SKPhD

SKEMA KNOWLEDGE TECHNOLOGY
AND ORGANISATION PHD IN MANAGEMENT





Alice Guilhon
Dean, SKEMA Business School

**SKEMA BUSINESS SCHOOL:
A TRULY GLOBAL SCHOOL THAT
TRAINS THE TALENTS OF THE
KNOWLEDGE ECONOMY.**

This digitalised and disruptive economy is shaking up our lifestyles, our social and cultural codes and the foundations of our societies. Education is also subject to those same challenges.

SKEMA is the global school that trains the talents for 21st century companies. These talents are mobile, multicultural, adaptable and entrepreneurial. They are managers of information and knowledge. These are the values and DNA of our school.

Yet few students in the world have the opportunity to study in the one and same global school on different continents, benefitting every day from a teaching imbued with both local learning and the use of information technologies and sharing.

SKEMA prepares students for the reality of today's businesses, anticipating the careers that emerge from the combination of academic research, single or multi-site programmes and the involvement of businesses in the design and operation of programmes.

As a student at SKEMA, you will be exposed to unforgettable experiences and will be ready for work all over the world. SKEMA's dynamic is yours: with our programmes, you will discover, learn and be ready to live in an interconnected and multipolar world.

I look forward to sharing these projects and challenges with you.

**INTERNATIONAL
RECOGNITION**



40 000

graduates throughout the world

140 COUNTRIES



8 000
students



65 STUDENT
SOCIETIES AND CLUBS



- ▶ 29th best Master in Management in the world (three-year average)
- ▶ MSc Financial Markets & Investments ranked 6th worldwide (2017)



**CAMPUSES
WORLDWIDE**

- ▶ FRANCE (LILLE, PARIS, SOPHIA ANTIPOLIS),
- ▶ CHINA (SUZHOU),
- ▶ USA (RALEIGH, NC)
- ▶ BRAZIL (BELO HORIZONTE, MG)

120+

nationalities on SKEMA's campuses



160
PROFESSORS



OVER 260 ACADEMIC
AND PRACTITIONER
CONTRIBUTIONS
SINCE 2016

WWW.SKEMA.EDU

Share the SKEMA experience



MISSION

TO EDUCATE AND GUIDE HIGH-ACHIEVING STUDENTS AND PRACTITIONERS

from a variety of backgrounds in their professional and personal development so that, while respecting ethical and responsible principles and practices, they can:

- ▶ Evolve successfully in a multicultural context and in a globalised knowledge economy in organisations of any size, in any country
- ▶ Contribute to the development and the sustainable performance of their organisations through their ability to innovate, their technical skills and their cross-disciplinary and international culture

To this end, the school emphasises:

- ▶ Academic and applied research that will both advance management theory and disciplines, that assist global managers in the application of best practices
- ▶ Pedagogical innovation
- ▶ A multi-campus strategy

The school thereby contributes to:

- ▶ The development of the regions and countries in which it is located
- ▶ The development of firms with which it has links

THE NAME SKEMA ▶ SCHOOL OF KNOWLEDGE ECONOMY AND MANAGEMENT,

DEFINES THE SCHOOL'S AMBITION: TO BE THE POINT OF REFERENCE AMONG BUSINESS SCHOOLS INTERNATIONALLY.

SKEMA Business School is a learning community committed to the creation and transmission of knowledge and practices in management. The vision, mission, DNA and values on which the strategy is based are completely in keeping with the world's economic evolution: globalisation. Since its creation, SKEMA has taken up the challenge of being a globalised school through its multi-campus structure.



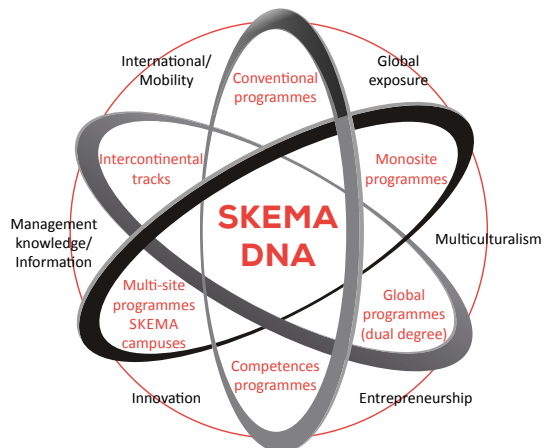
SKEMA DNA

#SKEMADNA

It comprises three themes pertaining to the knowledge economy:



PROGRAMME PORTFOLIO COHERENCE



KNOWLEDGE TECHNOLOGY ORGANISATION PHD IN MANAGEMENT

TAUGHT ENTIRELY IN ENGLISH AT THE SOPHIA ANTIPOLIS CAMPUS

PHD OVERVIEW

The Knowledge Technology Organisation (KTO) PhD in Management combines disciplinary breadth and methodological depth. It prepares candidates for research and teaching careers at leading educational institutions where advanced research capabilities are required. The KTO PhD is a full-time programme. It is intensive, with high expectations for publication and puts major emphasis on independent inquiry, on competences in research methods and on collaboration. Our goal is to place students in top institutions in Europe and the US.

The PhD programme is supported by the Knowledge, Technology and Organisation (KTO) research centre. The KTO research centre seeks to contribute to academic and policy debates about management challenges in a global knowledge-based economy. The topics covered by the KTO centre include strategy organisation in relation with knowledge and innovation. The KTO centre also investigates various issues in international business, entrepreneurship and management. The KTO centre organises international research workshops and seminars on a regular basis with the participation of professors from the world's leading universities.

Professors from the KTO centre have a strong record of publications in recognised international journals such as Academy of Management Journal, Organization Science, Strategic Management Journal, Entrepreneurship Theory and Practice, Organization Studies, Journal of International Business Studies, Research Policy, Industrial and Corporate Change, Harvard Business Review and others. Visiting professors from top institutions also teach in the KTO PhD programme.

The KTO PhD is a truly international programme. All courses and seminars are held in English and students come from all over the world. KTO faculty has demonstrated an enduring endeavour to create opportunities for students to meet, discuss and work with world-class researchers in their field of specialisation. PhD students are encouraged to visit foreign universities and to develop research collaboration abroad in their third and fourth years of study.

Assistantships are awarded every year through a financial aid package that fully covers tuition and provides an attractive stipend that can continue for up to four years in the programme. Funding for conference attendance, research support, access to the most attractive databases (such as WRDS, ThomsonOne, and Bureau van Dijk), are available.

SKEMA BUSINESS SCHOOL is a multi-campus international business school located in France (Sophia Antipolis, Lille and Paris), North America (Raleigh, North Carolina) Brazil (Belo Horizonte) and China (Suzhou). The KTO PhD is located in Sophia Antipolis on the French Riviera, one of the most popular science parks in Europe with leading innovation clusters in electronics, aerospace, software, telecommunications, perfume and tourism. Students will have opportunities to visit other SKEMA campuses when useful for their research project or teaching experience.



The Sophia Antipolis campus

ADMISSION

Admission to the KTO PhD programme is highly competitive, with the number of qualified applicants always greatly exceeding the number of available places. Typically 5-6 students are admitted each year and 2-4 are going through the second year.

Admission decisions are made by a recruiting committee and rely on a number of factors including academic background (e.g., grades and training in mathematics, statistics and social sciences), research experience, test scores, aspirations, and fit with the research interests of KTO research centre and its members.

Pre-selected applicants are interviewed via telephone; local applicants may be invited to visit the campus.

For further details on admission procedures, please see the PhD admission procedure document on: www.skema.edu/programs/phd/

PROGRAMME STRUCTURE

THE KTO PHD IN MANAGEMENT IS A FULL TIME FOUR-YEAR PROGRAMME.

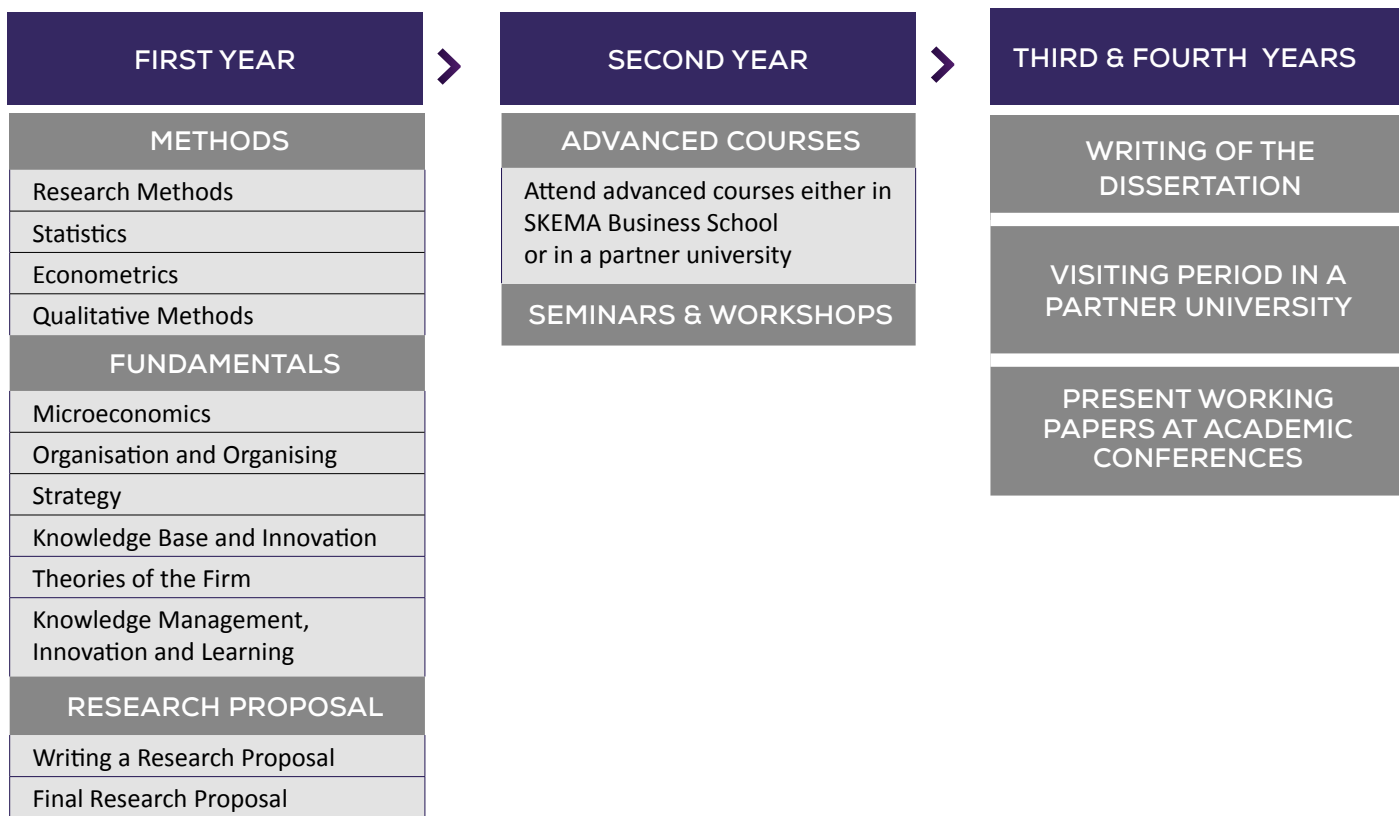
► In their first year, students attend basic courses on methods, fundamentals and the research proposal.

If the requirements for the completion of the first year are not met or students are not awarded a scholarship, a Master of Research in Management and Innovation is awarded as long as the student obtains at least a grade of C in all courses.

► In the second year, students should attend advanced courses, offered either at SKEMA or at other partner institutions. Moreover, students will defend their research proposal in front of the scientific committee.

► The third and fourth years are dedicated to the writing of the dissertation. Students are encouraged to spend several months in a partner university. They are also expected to present their research works at academic conferences.

COURSES AND SEMINARS



SEMINARS AND WORKSHOPS

1. KTO WEEKLY SEMINAR SERIES:

KTO runs seminars combining presentations from KTO faculty members and world-class guest speakers.

2. DOCTORAL WORKSHOP:

PhD students are invited to present their research work or project.

**ATTENDANCE AT COURSES, SEMINARS AND WORKSHOPS
THROUGHOUT THE PROGRAMME IS MANDATORY**

TESTIMONIALS



Emma Avetisyan,
2013 PhD candidate

“
I joined a brand new international PhD in Management Science programme in the fall of 2008 and today I'm happy and proud to say that my decision to do this PhD at SKEMA Business School was by far the best career decision I could have made. These five years have been life changing for me. My high expectations a propos the high quality research, content rich curriculum, dedicated faculty, and highly dynamic research environment were met from the start. The encouragements from supervisors and resources made available to the doctoral students for conducting research and attending high-level conferences are outstanding. Thanks to the flexibility of the SKEMA PhD programme, I had several opportunities to visit Copenhagen Business School, HEC Montreal and Cass Business School where I enhanced my research and created prospects for future collaborations. The PhD's strong emphasis on publication in top journals and interactions with world-class faculty members helped me in having one of my papers (co-authored with my thesis supervisor) published in the Journal of Business Ethics and getting 'Best Student Paper' award from the Academy of Management (AOM) —Critical Management Studies division, 2012. During my PhD studies, I was also given the opportunity to develop my teaching portfolio by delivering several courses on Corporate Social Responsibility, which gave me insights into the experience of teaching for different programmes. All the above-mentioned facts prepared me well for a successful academic career in the global marketplace. I believe that for PhD candidates the SKEMA PhD programme is a place where good research ideas can nestle given the continuous learning from, and networking with, world-class faculty members, who are extremely committed and devote a significant amount of their time to PhD students.



Anne Norheim-Hansen,
2013 PhD candidate

“
It is always gratifying when experiences exceed your expectations – especially when your expectations are high to begin with. Ever since joining the Knowledge, Technology and Organization (KTO) PhD in Management Science programme, I have regularly been amazed by the vigour and resources allocated towards preparing us for careers in business academia. An international faculty and guest lecturers of outstanding calibre guided us through a content rich first-year curriculum, and provided us with solid theoretical foundations for developing and undertaking our individual research projects. In the dissertation years, we are fully integrated as members of SKEMA faculty and the KTO research centre, and are actively involved in weekly seminars – where renowned scholars within their fields are invited to present their current research. Owing to supervisors highly committed to our individual achievements, as well as advice and support from the KTO research group, my colleagues and I were able to make important first steps in our academic careers – such as participation at top-notch doctoral consortiums and conferences. Last year alone, I had the pleasure of attending the annual conferences of the Academy of Management, the Strategic Management Society as well as the prestigious European Strategy, Entrepreneurship & Innovation (SEI) Doctoral Consortium – organised by five leading European schools; a greatly rewarding experience! Last but not least, I really appreciate the ambitions and dynamics of the institution, among them international expansion and further accreditations, and the professionalism and friendliness of all staff I have encountered at SKEMA – and, may I add, my Ph.D. colleagues! The magnificent surroundings of the Côte d'Azur are not trifling either.

PRACTICAL INFORMATION

SCHOLARSHIPS AND FEES

The PhD program awards a number of scholarships, which cover tuition fees and provide enough money for a living.

We offer the first year scholarship. At the end of the first year, the most qualified candidates will apply for a scholarship for the second, third and fourth years of the PhD programme.

Students who are not awarded a scholarship must pay yearly fees of around €5,000.

Tuition fees are given for information only and they may be subject to change. Definitive amounts will be those posted on the SKEMA web site (www.skema.edu) at the date of application..

ACCOMMODATION

Accommodation services exist on all campuses. SKEMA has an online accommodation database with over 1,000 lodgings on offer. The service is reserved exclusively for SKEMA Business School students: <http://housing.skema.edu/>

Note that the Sophia Antipolis campus has a private residence on its premises.

Get more info:

www.skema.edu/campus/sophia-antipolis/housing-services

or

Contact: housing@skema.edu

WWW.SKEMA.EDU

APPLICATIONS

ADMISSION DEADLINES:

First session: March 31, 2018

Second session: May 31, 2018

Applications including the candidate's current mailing address and the application package must be submitted before the deadlines preferably by email to Valerie Schmid (valerie.schmid@skema.edu) or by post to:

Valerie Schmid
SKEMA Business School
60 Rue Dostoïevski – CS30085
06902 Sophia Antipolis Cedex - FRANCE

IMMIGRATION, VISA AND RESIDENCE PERMIT

► Students from the European Union

In order to live in France, students need an identity card or passport only. They do not need to apply for a residence permit.

► Non-European students

Before coming, non-European students must obtain a student visa from the French Consulate in their country of origin. The VLS-TS (long stay student visa) allows students to stay in France for a study period of 91 days to 12 months. Furthermore, they have to apply for a residence permit when they arrive at SKEMA (some formalities still have to be carried out).

The SKEMA admissions service will help you with this administrative procedure.

More information is available on the CampusFrance website: www.campusfrance.org



FRANCESCO CASTELLANETA
DIRECTOR OF THE PHD

SKEMA ADMITS STUDENTS OF ANY RACE, COLOUR, AND NATIONAL OR ETHNIC ORIGIN.

SKEMA BUSINESS SCHOOL'S PROGRAMMES

BBA PROGRAMMES

- ▶ BBA in Global Management

ESDHEM

Prep School + French Licence

- ▶ Management
- ▶ Law

GRANDE ECOLE PROGRAMME

- ▶ Master in Management

MASTÈRES SPÉCIALISÉS®

Accredited by the *Conférence des Grandes Ecoles*

- ▶ Expert en contrôle de gestion, audit et gestion de système d'Information
- ▶ Manager en gestion de patrimoine financier
- ▶ Manager Marketing Direct et Commerce électronique
- ▶ Manager de la chaîne logistique et achats
- ▶ Manager Projets et Programmes
- ▶ Expert en Gestion Fiscale d'Entreprise

MSc PROGRAMMES

Accredited by the *Conférence des Grandes Ecoles*

Finance

- ▶ Auditing, Management Accounting & Information Systems
- ▶ Corporate Financial Management
- ▶ Financial Markets & Investments

Marketing

- ▶ International Marketing & Business Development
- ▶ Strategic Event Management & Tourism Management
- ▶ International Hospitality Management
- ▶ Luxury & Fashion Management
- ▶ Global Luxury Management
- ▶ Digital Marketing

Management

- ▶ International Human Resources & Performance Management
- ▶ Business Consulting & Information Systems Management
- ▶ Supply Chain Management & Purchasing
- ▶ Project and Programme Management & Business Development

Business & Strategy

- ▶ Digital Business
- ▶ Entrepreneurship & Innovation
- ▶ International Strategy & Influence
- ▶ International Business

DOCTORAL PROGRAMMES

- ▶ PhD in Finance and Accounting
- ▶ Knowledge Technology and Organisation PhD in Management
- ▶ DBA in Project and Programme Management
- ▶ Digital DBA

EXECUTIVE MBA

EXECUTIVE MS

SKEMA EXECUTIVE

- ▶ Executive education including open programmes, customised programmes and diploma courses

SKEMA BUSINESS SCHOOL

www.skema.edu

PhD Admissions

contact: Valérie Schmid

SKEMA Business School

60, rue Dostoïevski - CS 30085

06902 Sophia Antipolis cedex - France

E-mail: valerie.schmid@skema.edu

skema
BUSINESS SCHOOL



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